

MSc ARTS & CULTURAL MANAGEMENT

The Master of Science Arts & Cultural Management trains future managers who have a passion and interest for the arts by providing them with the knowledge, experience and skills required to work in cultural and creative industries, both at a national and international level.

This programme will fully prepare you to work in middle and management positions at every stage of the creation of cultural goods. For instance, print and digital publishing, medias, audiovisual and phonographic film production, crafts, design, but also video games and tourism. Shall you have a passion for arts and creation, your playground will be broad and exciting!

WHAT YOU WILL LEARN

SEMESTER 1

▮ **Arts in context:**

History of the Art and Cultural Policy, Socio-economic context of Arts & Culture

▮ **Arts and Cultural Management & Entrepreneurship:**

Marketing for the arts and cultural sector, Cultural Entrepreneurship, Intellectual Property and Copyright, etc.

SEMESTER 2

▮ **Arts and Cultural Management & Entrepreneurship / Advanced:**

Cultural Entrepreneurship, Fundraising for Arts and Cultural Organizations, Digitization & Creative industries, Cultural project engineering, etc.

▮ **Cultural Entrepreneurship and Territorial Development:**

Destination Governance and Cultural Tourism. Strategies for increasing the attractiveness of cultural heritage, etc.

AT A GLANCE

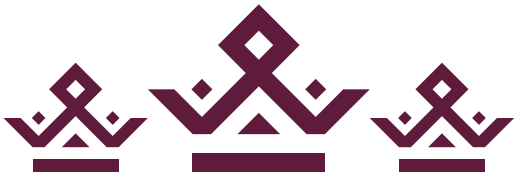
- ▮ **Start Date:**
September 2025
- ▮ **Duration/Mode:**
12 months, full-time
- ▮ **Credits:**
60 ECTS
- ▮ **Eligibility:**
An international bachelor's degree in any subject or a French Master 1 (240 ECTS)
- ▮ **Language requirements:**
IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- ▮ **2025 Fees:**
€16,000
- ▮ **Campus:**
Dijon

DISTINCTIVE FEATURES

- ▮ One-week field trip to a European capital with specific study visits, conferences, events, meetings with professionals and local authorities (2021-2022: Barcelona; 2022-2023: Athens)
- ▮ Learning by doing approach implemented in several course modules including visits to local artistic and cultural organisations (museums, galleries, cinema, music venues, music studios, street art venues, etc.).
- ▮ A partnership with La Coursive Boutaric, a regional cooperation pole for cultural and creative entrepreneurship that enables students to participate in workshops and incubators with professional experts from creative industry start-ups.
- ▮ Discussions of latest thinking and professional challenges in the creative industries led by experts from across the world - such as inclusion and diversity and the ecological transformation.



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*Source: CGE professional integration study 2024

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In need of advice for your career path?
Book a free call with our team and discuss your needs and plans.

