



# MSc DATA SCIENCE & ORGANISATIONAL BEHAVIOUR

The Master of Science Data Science & Organisational Behaviour has a unique structure: the academic portion is related to our world-famous research lab LESSAC and the professional component is sponsored by our partner.

This high level programme trains you to be able to manage data in order to influence behaviour, and show how data can be useful at all levels of a company, offering a wide range of career options.

## WHAT YOU WILL LEARN

### SEMESTER 1

- **Data management:** Programming Language for Data Science, Sql & data bases, Business-Oriented Data Governance, Data General Knowledge  
*Seminars Series & Partner Class 1*
- **Behavioural sciences:** Applied Information Analysis (intermediate), Behavioural Tools, Behavioral Decision Making and Communication

### SEMESTER 2

- **Data management:** Machine Learning, Interactive Dashboards And Data Visualisation, Cloud Computing Fundamentals, Introduction to Text Mining and Web Scrapping  
*Seminars Series & Partner Class 2*
- **Behavioural sciences:** Experimental tools, Economic Network Analysis, Applied Information Analysis 2
- **Professional supervised thesis:** Research Methodology (project lead in the Lab)

## AT A GLANCE

- **Start Date:**  
September 2025
- **Duration/Mode:**  
12 months, full-time
- **Credits:**  
60 ECTS
- **Eligibility:**  
An international bachelor's degree in mathematics, statistics, business or psychology or a French Master 1 (240 ECTS)
- **Language requirements:**  
IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- **2025 Fees:**  
€16,000
- **Campus:**  
Dijon

## DISTINCTIVE FEATURES

SPONSORED BY  **pwc**  
Luxembourg

- The programme is based on the LESSAC (Laboratory for Experimentation in Social Sciences and Behavioral Analysis) created in 2008: the largest experimental economics platform in Europe and one of the top players in research.
- One field trip to PwC Luxembourg.
- Students participate in scientific seminars and experimental economics conferences (ESA 2019 and ASFE 2021 for instance).
- Strong Partnership with PwC Luxembourg, who specifically designed the programme to blend theoretical and practical knowledge based on their expertise and analysis of market patterns.
- Immersion in the professional world at all times: 25% of the classes are provided by experts during the whole year.
- The programme is an intersection between IT tools and behavioural strategy, allowing you to work in many areas of a business such as marketing, finance, HR, or management.

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\*Source: CGE professional integration study 2024

## CONTACT US

In need of advice for your career path?  
Book a free call with our team and discuss your needs and plans.

