

MSc SUSTAINABLE STRATEGY MANAGEMENT AND ENVIRONMENTAL CHANGE

This programme prepares students for strategy-driven careers focused on sustainability and social responsibility. It provides a comprehensive understanding of the environmental, social, and economic challenges organizations face, while fostering innovative thinking and sustainable business solutions.

With cutting-edge teaching from our expert faculty, students develop the skills to lead long-term ecological transitions. Entirely taught in English, this diverse program offers a supportive learning environment and connects students with a vibrant network of professionals and alumni to shape their career paths.

WHAT YOU WILL LEARN

SEMESTER 1 COURSES

- Ecological Challenges
- Sociology of Global Development and Sustainability
- Corporate Social and Environmental Responsibility
- Responsible Consumption
- Creativity and Innovation Management
- Sustainable Management
- ESG Performance Measures
- Research Methods

SEMESTER 2 COURSES

- Renewable Energy and Clean Technologies
- Green Product Design
- Green and Sustainable Finance
- ESG Communication
- Ethics of Technology
- Sustainable Development Policies
- Sustainable Entrepreneurship
- Change Management
- Field Trip

AT A GLANCE

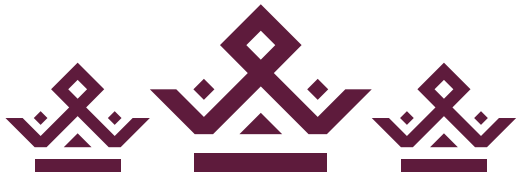
- **Start Date:**
September 2025
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
An international bachelor's degree in any subject or a French Master 1 (240 ECTS)
- **Language requirements:**
IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- **2025 Fees:**
€16,000
- **Campus:**
Lyon

DISTINCTIVE FEATURES

- Learn to critically assess projects, products, technologies, or organizations within their environmental, political, and socioeconomic contexts.
- Work through a project-based curriculum designed around a learning-by-doing approach, mixing deep theory and hands-on practice.
- Benefit from our brand-new campus in Lyon, France's second largest city and #2 French city in the GDS-Index*, and leverage BSB network in international and local organizations.
- Join a field trip to witness how sustainable development looks like on an organizational and field level.
- Study at a DD&RS-labeled school that meets high standards in sustainability and social responsibility. You'll be part of a community that prioritizes environmental ethics and social responsibility, fostering a more impactful and purpose-driven educational experience.

* Global Destination Sustainability index 2023

STUDY IN ENGLISH AT A TOP BUSINESS SCHOOL IN FRANCE



Less than 1% of business schools in the world are triple accredited

52nd BUSINESS SCHOOL IN THE WORLD*
+ 10 PLACES



* FT 2024 Master in Management ranking



**N°1
IN STUDENT
SATISFACTION**
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2023 & 2024



PATHFINDER™
A unique support system based on a 3-dimensional coaching plan



EMPLOYABILITY BOOSTER
85% of our students find their first job in less than 4 months after their graduation**



INTERNATIONAL FACULTY
11 programmes fully taught in English
80+ nationalities on campus



2 CAMPUSES IN DIJON & LYON
Stimulating environments to study with top-notch facilities



AT BSB, YOU ARE NOT A NUMBER
Face-to-face teaching, small classes of 40 students maximum, unlimited coaching sessions

*Source: CGE professional integration study 2024

CONTACT US

In need of advice for your career path?
Book a free call with our team and discuss your needs and plans.

