

# STUDY *IN ENGLISH* AT A TOP BUSINESS SCHOOL IN FRANCE



AACSB  
ACCREDITED



EQUIS  
ACCREDITED



ASSOCIATION  
AMBA  
ACCREDITED

Less than 1% of business schools in  
the world are triple accredited



**N°1  
IN STUDENT  
SATISFACTION**  
Speak & Act 2025



**PATHFINDER™**  
A unique  
support system  
based on a  
3-dimensional  
coaching plan



**EMPLOYABILITY  
BOOSTER**  
90% of our students  
find their first job in  
less than 4 months  
after their graduation\*



**INTERNATIONAL  
FACULTY**  
10 programmes fully  
taught in English  
60 nationalities on campus



**2 CAMPUSES  
IN DIJON & LYON**  
Stimulating environments  
to study with top-notch  
facilities



**AT BSB,  
YOU ARE NOT A NUMBER**  
Face-to-face teaching,  
small classes of 40 students  
maximum, unlimited  
coaching sessions

# MSc INTERNATIONAL BUSINESS DEVELOPMENT

## AT A GLANCE

- ▮ **Start Date:**  
September 2025
- ▮ **Duration/Mode:**  
12 months, full-time
- ▮ **Credits:**  
60 ECTS
- ▮ **Eligibility:**  
An International Bachelor degree in 4 years or 180 ECTS in any subject
- ▮ **Language requirements:**  
IELTS 6.0 or TOEIC 785 or TOEFL IBT 80 or Duolingo 115
- ▮ **2025 Fees:**  
€15,500
- ▮ **Campus:**  
Dijon

The MSc International Business Development is designed for all students wishing to develop their ability to evolve and do business internationally. It enables them to evolve in a predominantly international class, rubbing shoulders with a diversity of profiles and cultures.

The aim of this programme is to train future international managers and provide them with the high-level skills they need to face the challenges and risks of succeeding in the dynamic and complex world of international business. They will be able to measure international stakes and implement high-impact strategies.



## WHAT YOU WILL LEARN

### YEAR 2 COURSES

- ▮ Research and Consulting Methods
- ▮ Global Supply Chain & Risk Management
- ▮ International Business law
- ▮ International Negotiation & sales
- ▮ International Project Management
- ▮ Sustainable Business Development
- ▮ Entrepreneurship and Venture
- ▮ Business Game
- ▮ Doing Business in... Country Analysis
- ▮ Corporate Governance
- ▮ Global Business Strategy
- ▮ Business Series Seminars

## PROGRAMME HIGHLIGHTS

- ▮ Innovative teaching methods including bootcamps and consulting project, business games.
- ▮ 100% English-taught courses.
- ▮ Evolve in a predominantly international class and meet a diversity of profiles and cultures.

## CONTACT US

In need of advice for your career path? Book a free call with our team and discuss your needs and plans.

