

PROGRAMMES OPEN TO EXCHANGE STUDENTS 2026-2027



PROGRAMMES	STUDENT ACADEMIC BACKGROUND	STUDENT LEVEL	COURSES OFFER	LANGUAGE (English/ French)	CAMPUS	DURATION (According to Agreement)							
						FALL SEMESTER	SPRING SEMESTER	FULL YEAR EXCHANGE	DOUBLE DEGREE				
BACHELOR IN MANAGEMENT YEAR 2	Students without any knowledge in business OR Students with 2 semesters of studies in business	UG	Core Courses	EN or FR	Dijon or Lyon	X	X	X					
BACHELOR IN MANAGEMENT YEAR 3	Student with 2 years of studies in Business	UG	Core Courses			X		X	Please refer to our agreement				
			*Customer Strategy & Business Development	EN and FR		X	X						
			*Luxury Marketing and Premiumisation	FR		X	X						
			*International Business Management		X	X							
			*Wine Tourism	EN	X	X							
			*Data and Web		X	X							
			*Global Business and Transformation		X	X							
			*AI Strategy for Business	EN and FR	Lyon	X	X						
*Subject to minimum enrolment													
MASTER IN MANAGEMENT YEAR 1	Student with 2 or 3 years of studies in Business	UG	Core Courses / Electives	EN or FR	Dijon or Lyon	X (Limited number of ECTS)	X	X					
INTRODUCTION TO BUSINESS YEAR (FUNDAMENTALS - MASTER LEVEL)	Student holding a Bachelor's degree without any knowledge in Business	PG	Core Courses	EN	Dijon	March to July							
MASTER OF SCIENCE (MSc)	Students holding an Undergraduate Degree in Business Subject to approval: Application including cover letter & CV + interview Students must follow all courses of the MSc programme chosen	UG	*Luxury Management & Innovation	EN	Dijon	X	X	X	Please refer to our agreement				
			*Wine Management			X		X					
			*Art & Cultural Management			X		X					
			*Corporate Finance & Investment Banking			X	X	X					
			*Data Science & Organisational Behaviour			X		X					
			*International Business Development			X	X	X					
			*Artificial Intelligence and Digital Strategy Management			X	X	X					
			*Sustainable Strategic Management and Environmental Change			X	X	X					
			*Subject to minimum enrolment										