

JOIN A **TOP 1%**  
**BUSINESS SCHOOL**  
IN THE WORLD



**AACSB**  
ACCREDITED



**EQUIS**  
ACCREDITED



**ASSOCIATION  
AMBA**  
ACCREDITED

**49<sup>th</sup>** BUSINESS  
SCHOOL IN  
THE WORLD\*  
**+ 3 PLACES**



**FT**  
FINANCIAL  
TIMES



**N°1  
IN STUDENT  
SATISFACTION**  
HappyIndex@AtSchool  
2022 & 2023  
Speak & Act 2025



**PATHFINDER™**  
A unique  
support system  
based on a  
3-dimensional  
coaching plan



**EMPLOYABILITY  
BOOSTER**  
85% of our students  
find their first job in  
less than 4 months af-  
ter their graduation\*\*



**INTERNATIONAL  
FACULTY**  
11 programmes fully  
taught in English  
80+ nationalities  
on campus



**2 CAMPUSES  
IN DIJON & LYON**  
Stimulating environments  
to study with top-notch  
facilities

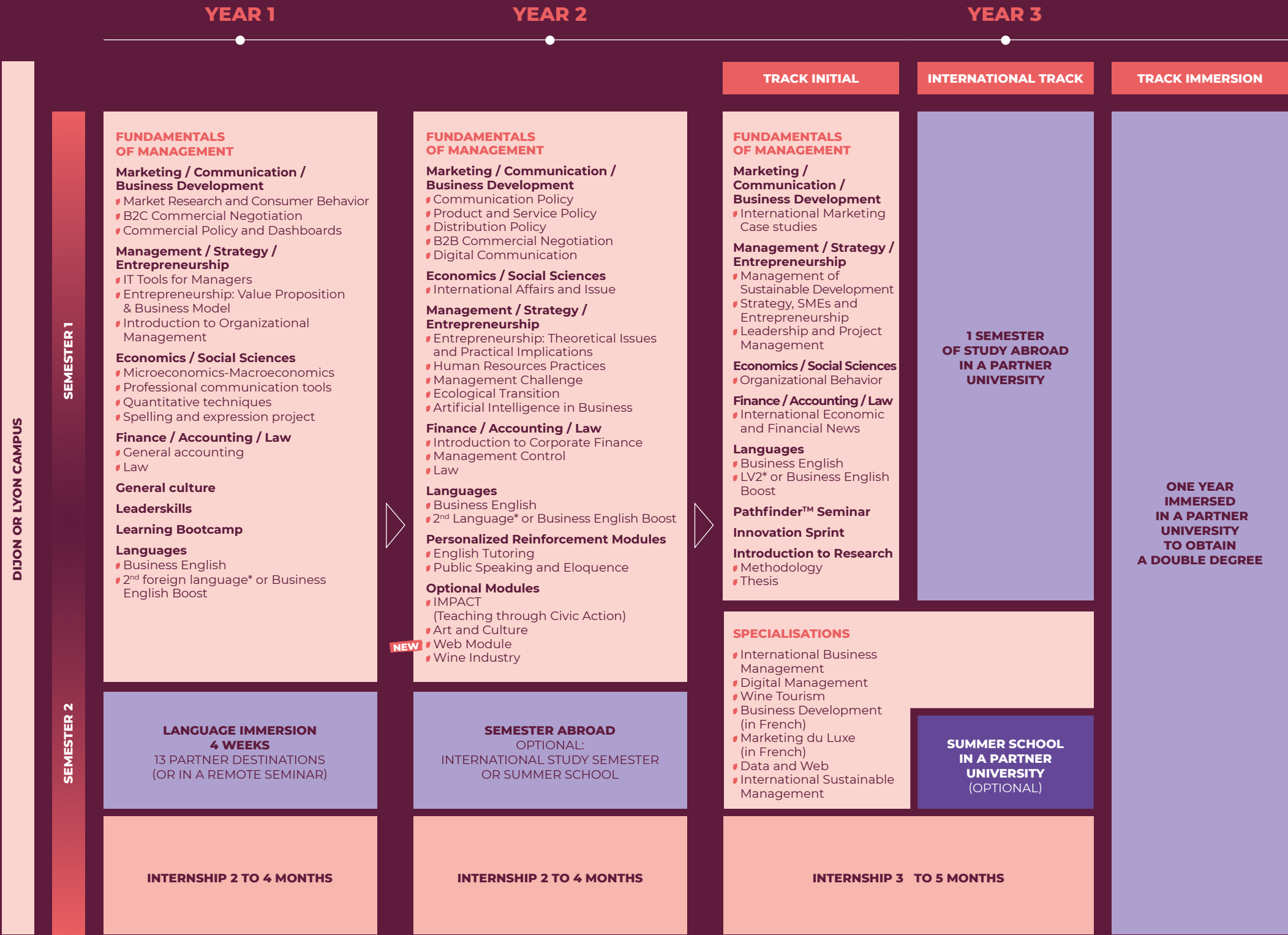


**AT BSB,  
YOU ARE NOT A NUMBER**  
Face-to-face teaching,  
small classes of 40 students  
maximum, unlimited  
coaching sessions

\*FT 2025 Master in Management ranking  
\*\*CGE professional integration study 2024

# BACHELOR IN MANAGEMENT

Three years to discover the company, learn the fundamentals, and acquire generalist skills.  
Our training programs are available in French or English.  
The program is designed to be flexible, allowing you to tailor your training path to your career goal.



\*English, German, Chinese, Spanish, French, Italian

## KEY DATES

**WHEN TO APPLY**  
Rolling admissions  
Apply anytime from November for the following year!

**FINAL DEADLINE TO APPLY**  
...  
Mid-July

**DECISION TURNAROUND TIME**  
...  
2<sup>nd</sup> week of September

**WELCOME DAYS**  
...  
September

**CLASSES START**  
...  
Mid-September

## AT A GLANCE

- Tuition fee for Bachelor 1<sup>st</sup> year entry: €9,500 (then €9,800 for Bachelor 2 and €10,100 for Bachelor 3)
- Tuition fee for Bachelor 2<sup>nd</sup> year entry: €9,800 (then €10,100 for Bachelor 3)
- Tuition fee for Bachelor 3<sup>rd</sup> year entry: €11,500

**1<sup>ST</sup> YEAR ENTRY • DIJON OR LYON CAMPUS**  
A non-French high secondary school diploma  
**Language requirements:**

- English track :** IELTS 5.5 / Duolingo 85 / TOEIC 700 / TOEFL IBT 65
- French track :** TCF/TEF B2

**2<sup>ND</sup> YEAR ENTRY • DIJON OR LYON CAMPUS**  
A non-French high/secondary school diploma + 60 ECTS  
**Language requirements:**

- English track:** IELTS 5.5 / Duolingo 85 / TOEIC 700 / TOEFL IBT 65
- French track:** TCF/TEF B2

**3<sup>RD</sup> YEAR ENTRY • DIJON OR LYON CAMPUS**  
A 2 or 3 year non-French higher education degree or 120 ECTS in a business and/or management programme in the same university  
**Language requirements:**

- English track:** IELTS 6.0 / Duolingo 115 / TOEIC 785 / TOEFL IBT 80
- French track :** TCF/TEF B2

## HOW TO APPLY

**3 SIMPLE STEPS:**  
1 - Fill out our online application form  
2 - Pass the online interview  
3 - Receive the offer letter!

**REQUIRED DOCUMENTS:**

- Copy of passport or ID card
- Resumé / CV
- Personal statement
- 2 years of academic transcripts
- Language test scores or proof of fluency
- Any other diplomas, certificates or documents relevant to the programme

Application Process

## BSB PROGRAMMES

### Degree programmes

- ▮ Bachelor in Management
- ▮ Master in Management / Grande Ecole Programme

### School of Wine and Spirits Business

- ▮ MSc Wine Management
- ▮ Mastère spécialisé CIVS (Commerce International des Vins et Spiritueux)
- ▮ MBA Wine & Spirits Business
- ▮ Wine Tourism specialisation (Bachelor in Management)

### School of Media, Culture & Communication

- ▮ MSc Arts & Cultural Management
- ▮ Mastère Spécialisé MECIC - Paris (Management des Entreprises Culturelles et Industries Créatives)

### Tech & Data

- ▮ MSc Artificial Intelligence & Digital Strategy Management
- ▮ MSc Sustainable Strategic Management & Environmental Change
- ▮ MSc Data Science & Organisational Behaviour

### Luxury

- ▮ MSc Luxury Management & Innovation

### Finance

- ▮ MSc Corporate Finance & Investment Banking

### Business Development & Strategy

- ▮ MSc International Business Development

## GETTING IN TOUCH

info-international@bsb-education.com

*BOOK A CALL*



### DIJON CAMPUS



29 rue Sambin  
21000 Dijon

### LYON CAMPUS



99 rue du Professeur Beauvisage  
69008 Lyon

### FOLLOW BSB



BSB.BUSINESS.SCHOOL  
BSB-EDUCATION.COM

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IMPORTANT NOTE: This brochure is correct at the time of going to print. Given the passage of time between its publication and the academic year to which it relates, some of the information may change. It is very important that you check BSB's website: [bsb-education.com](https://bsb-education.com) and the general terms of sales before making an application. **Non-binding document.**

