

JOIN A **TOP 1%**
BUSINESS SCHOOL
IN THE WORLD



AACSB
ACCREDITED



EQUIS
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED

49th BUSINESS
SCHOOL IN
THE WORLD*
+ 3 PLACES



FINANCIAL
TIMES



**N°1
IN STUDENT
SATISFACTION**
HappyIndex@AtSchool
2022 & 2023
Speak & Act 2025



PATHFINDER™
A unique
support system
based on a
3-dimensional
coaching plan



**EMPLOYABILITY
BOOSTER**
85% of our students
find their first job in
less than 4 months af-
ter their graduation**



**INTERNATIONAL
FACULTY**
11 programmes fully
taught in English
80+ nationalities
on campus



**2 CAMPUSES
IN DIJON & LYON**
Stimulating environments
to study with top-notch
facilities



**AT BSB,
YOU ARE NOT A NUMBER**
Face-to-face teaching,
small classes of 40 students
maximum, unlimited
coaching sessions

MASTER IN MANAGEMENT, CHOOSE YOUR OWN PATH

At BSB, there is no such thing as a standard curriculum!

As soon as you enter the school, you are involved in the definition of your academic path. Backed up by your Pathfinder™ coach, you can choose from numerous modules and specialisations in order to build a programme tailored to your professional project.

- Technical skills / Fundamentals
- Experiential learning
- Interpersonal skills and leadership skills

★ Leaderskills Institute: developing your leadership skills

AT A GLANCE

- Start Date: September 2026
- Duration/Mode: 2-year programme
- Credits: 60 ECTS per year
- Eligibility: A Bachelor's degree (3 or 4 years) or 180 ECTS
- Language requirements: IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- 2026 Fees: €14,600 for M1 and €15,000 for M2
- Campus: Dijon and Lyon



- Dijon Campus
- Lyon Campus
- Paris Campus

HOW TO APPLY

At BSB, we seek more than qualifications. Submit your application and share your journey through a video interview, as we look for individuals ready to thrive in our supportive, international environment.

5 SIMPLE STEPS:

- 1 - Fill in your online application
- 2 - Pay the application fee
- 3 - Get ready for your video interview
- 4 - Confirm your acceptance
- 5 - Make 2 very important appointments with Campus France and your nearest French embassy



Application
Process

REQUIRED DOCUMENTS:

- Copy of passport or ID card
- Resumé / CV
- Personal statement
- Copy of the last degree obtained or current enrolment certificate if still pending
- 2 years of academic transcripts
- Language test scores or proof of fluency
- Any other diplomas, certificates or documents relevant to the programme

KEY DATES

WHEN TO APPLY
Rolling admissions

FINAL DEADLINE
TO APPLY
Mid-July

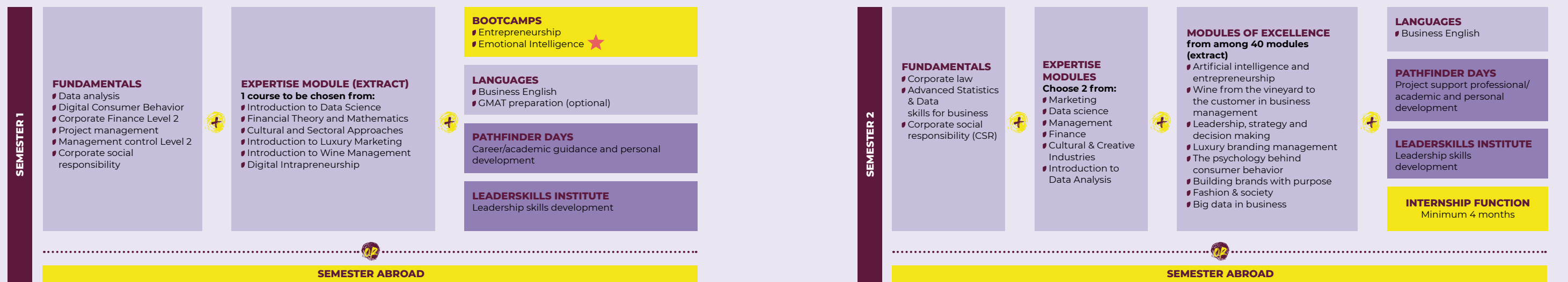
DECISION
TURNAROUND TIME
2 weeks

WELCOME DAYS
2nd week of September

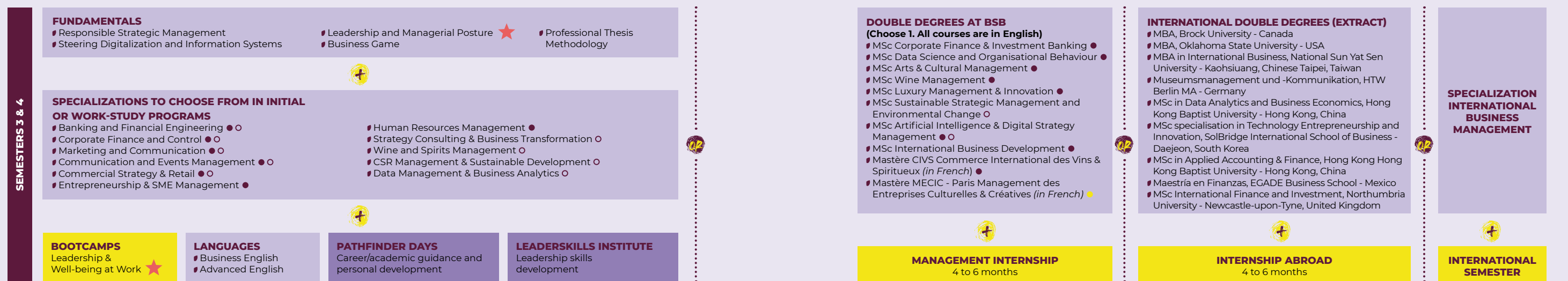
CLASSES START
Mid-September

Apply anytime from November for the following year!

MASTER 1 - IN-DEPTH STUDY



MASTER 2* - SPECIALISATION AND EXPERTISE



BSB PROGRAMMES

Degree programmes

- Bachelor in Management
- Master in Management / Grande Ecole Programme

School of Wine and Spirits Business

- MSc Wine Management
- Mastère spécialisé CIVS (Commerce International des Vins et Spiritueux)
- MBA Wine & Spirits Business
- Wine Tourism specialisation (Bachelor in Management)

School of Media, Culture & Communication

- MSc Arts & Cultural Management
- Mastère Spécialisé MECIC - Paris (Management des Entreprises Culturelles et Industries Créatives)

Tech & Data

- MSc Artificial Intelligence & Digital Strategy Management
- MSc Sustainable Strategic Management & Environmental Change
- MSc Data Science & Organisational Behaviour

Luxury

- MSc Luxury Management & Innovation

Finance

- MSc Corporate Finance & Investment Banking

Business Development & Strategy

- MSc International Business Development

GETTING IN TOUCH

info-international@bsb-education.com

BOOK A CALL



DIJON CAMPUS



29 rue Sambin
21000 Dijon

LYON CAMPUS



99 rue du Professeur Beauvisage
69008 Lyon

FOLLOW BSB



BSB.BUSINESS.SCHOOL
BSB-EDUCATION.COM

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IMPORTANT NOTE: This brochure is correct at the time of going to print. Given the passage of time between its publication and the academic year to which it relates, some of the information may change. It is very important that you check BSB's website: bsb-education.com and the general terms of sales before making an application. **Non-binding document.**

