

We believe in you¶

JOIN A **TOP 1% BUSINESS SCHOOL**IN THE WORLD









11 programmes fully

taught in English

80+ nationalities

on campus



Face-to-face teaching,

*FT 2025 Master in Management ranking **CGE professional integration study 2024

Stimulating environments

to study with top-notch

facilities

MASTER IN MANAGEMENT, **CHOOSE YOUR OWN PATH**

At BSB, there is no such thing as a standard curriculum!

As soon as you enter the school, you are involved in the definition of your academic path. Backed up by your Pathfinder™ coach, you can choose from numerous modules and specialisations in order to build a programme tailored to your professional project.

Technical skills / Fundamentals

Experiential learning

Interpersonal skills and leadership skills



★ Leaderskills Institute: developing your leadership skills

AT A GLANCE

- **Start Date:** September 2026
- **Duration/Mode:** 2-year programme
- **Credits:** 60 ECTS per year
- **Eligibility:** A Bachelor's degree (3 or 4 years) or 180 ECTS
- **Language requirements:** IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- **2026 Fees:** €14.600 for M1 and €15.000 for M2



- Diion Campus
- O Lyon Campus
- Paris Campus

HOW TO APPLY

At BSB, we seek more than qualifications. Submit your application and share your journey through a video interview, as we look for individuals ready to thrive in our supportive, international environment.

5 SIMPLE STEPS:

- 1 Fill in your online application
- 2 Pay the application fee
- 3 Get ready for your video interview
- 4 Confirm your acceptance
- 5 Make 2 very important appointments with Campus France and your nearest French embassy



Application Process

REQUIRED DOCUMENTS:

- Copy of passport or ID card
- Resumé / CV
- Personal statement
- Copy of the last degree obtained or current enrolment certificate if still pending
- 2 years of academic transcripts
- Language test scores or proof of fluency
- Any other diplomas, certificates or documents relevant to the programme

WHEN TO APPLY
Rolling admissions

FINAL DEADLINE **TO APPLY**

DECISION TURNAROUND TIME

WELCOME DAYS 2nd week of September

CLASSES START

Apply anytime from November for the following year!

LANGUAGES

Business English

PATHFINDER DAYS

academic and personal

Project support professional/

LEADERSKILLS INSTITUTE

MASTER 1 - IN-DEPTH STUDY

FUNDAMENTALS

- Data analysis
- Digital Consumer Behavior
- Project management
- Management control Level 2
- Corporate social responsibility

EXPERTISE MODULE (EXTRACT) 1 course to be chosen from:

- Introduction to Data Science
- Financial Theory and Mathematics Cultural and Sectoral Approaches
- ◆ Digital Intrapreneurship

BOOTCAMPS

- Entrepreneurship

LANGUAGES

- Business English
- GMAT preparation (optional)

PATHFINDER DAYS

Career/academic guidance and personal development

LEADERSKILLS INSTITUTE

SEMESTED ARROAD

FUNDAMENTALS

- **●** Corporate law Advanced Statistics & Data
- skills for business Corporate social responsibility (CSR)

- - Management **●** Finance Cultural & Creative

EXPERTISE

MODULES

Marketing

Data science

Choose 2 from:

Industries ● Introduction to Data Analysis

from among 40 modules (extract) Artificial intelligence and

MODULES OF EXCELLENCE

- entrepreneurship
- Wine from the vineyard to the customer in business
- decision making Luxury branding management

Leadership skills

development

INTERNSHIP FUNCTION



SEMESTED ARPOAD

MASTER 2* - SPECIALISATION AND EXPERTISE

BOOTCAMPS

Well-being at Work 🤺

_eadership &

- Responsible Strategic Management
- Steering Digitalization and Information Systems
- Business Game
- Leadership and Managerial Posture
- Professional Thesis Methodology



SPECIALIZATIONS TO CHOOSE FROM IN INITIAL

- OR WORK-STUDY PROGRAMS ■ Banking and Financial Engineering ■ O
- Corporate Finance and Control O
- Marketing and Communication O Communication and Events Management ● ○
- Commercial Strategy & Retail ○
- Strategy Consulting & Business Transformation • Wine and Spirits Management O
- CSR Management & Sustainable Development O
- Data Management & Business Analytics O

PATHFINDER DAYS

- **LANGUAGES** Business English Advanced English personal development

LEADERSKILLS INSTITUTE

DOUBLE DEGREES AT BSB (Choose 1. All courses are in English)

- MSc Corporate Finance & Investment Banking ●
- MSc Data Science and Organisational Behaviour ●
- MSc Arts & Cultural Management
- MSc Wine Management ■ MSc Sustainable Strategic Management and
- Environmental Change O MSc Artificial Intelligence & Digital Strategy Management ● 0
- MSc International Business Development Spiritueux (in French)
- Entreprises Culturelles & Créatives (in French)



MANAGEMENT INTERNSHIP 4 to 6 months

- management
- The psychology behind
- consumer behavior Building brands with purpose
- Fashion & society ■ Big data in business

INTERNATIONAL DOUBLE DEGREES (EXTRACT)

- MBA, Oklahoma State University USA • MBA in International Business, National Sun Yat Sen University - Kaohsiyang, Chinese Taipei, Taiwan
- Museumsmanagement und -Kommunikation HTW Berlin MA - Germany MSc in Data Analytics and Business Economics, Hong Kong Baptist University - Hong Kong, China
- MSc specialisation in Technology Entrepreneurship and Innovation, SolBridge International School of Business Daeieon, South Korea
- MSc in Applied Accounting & Finance, Hong Kong Hong Kong Baptist University - Hong Kong, China
- Maestría en Finanzas, EGADE Business School Mexico • MSc International Finance and Investment, Northumbria University - Newcastle-upon-Tyne, United Kingdom



INTERNSHIP ABROAD 4 to 6 months

SPECIALIZATION INTERNATIONAL **BUSINESS MANAGEMENT**



INTERNATIONAL SEMESTER



BSB PROGRAMMES

- Degree programmes

 Bachelor in Management
- Master in Management / Grande Ecole Programme

School of Wine and Spirits Business

- des Vins et Spiritueux)

 MBA Wine & Spirits Business

 Wine Tourism specialisation (Bachelor

School of Media, Culture & Communication

- MSc Arts & Cultural Management
 Mastère Spécialisé MECIC Paris (Management des Entreprises Culturelles et Industries Créatives)

Tech & Data

- MSc Artificial Intelligence & Digital Strategy
- MSc Sustainable Strategic Management &
- MSc Data Science & Organisational Behaviour

■ MSc Luxury Management & Innovation

Finance

■ MSc Corporate Finance & Investment Banking

Business Development & Strategy

MSc International Business Development

GETTING IN TOUCH

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