

MSc DATA SCIENCE & ORGANISATIONAL BEHAVIOUR

The Master of Science Data Science & Organisational Behaviour has a unique structure: the professional component is sponsored by our partner PWC Luxembourg and the academic portion is related to our world-famous research lab LESSAC.

This high-level programme trains you to understand, handle and make use of data to influence behaviour and make decisions. It prepares you for a wide range of data-driven careers across all business functions, but also for roles such as data analyst or data scientist.

- **Regular Track:** 18-month programme (3 semesters)
- **Short Track:** 12-month programme (2 semesters)

WHAT YOU WILL LEARN

BUSINESS FOUNDATIONS (March- June 2026) For Regular Track

Economics, Management, Strategy, Marketing, Accounting and Finance, Statistics, French as a Foreign Language

SEMESTER 1 (September - December 2026) For Regular Track and Short track

- **Data Skills:** Programming Language for Data Science, SQL and Data Bases, Business-Oriented Data Governance, Data General Knowledge *Seminars Series & Partner Class 1*
- **Behavioural Sciences:** Applied Information Analysis (intermediate), Behavioural Tools and Decision Making

SEMESTER 2 (January - June 2027) For Regular Track and Short track

- **Data Skills:** Machine Learning, Interactive Dashboards and Data Visualization, Cloud Computing Fundamentals (certification AZ-900), Introduction to Text Mining and Web Scrapping *Seminars Series & Partner Class 2*
- **Behavioural Sciences:** Experimental tools, Applied Information Analysis (advanced)
- **Professional supervised thesis:** Research Methodology (project lead in the Lab)



AT A GLANCE

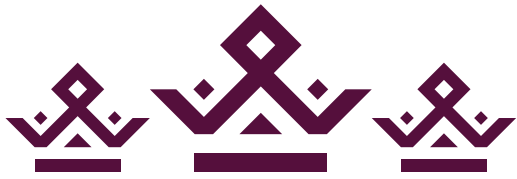
- **Start Date:**
 - Regular Track: March 2026
 - Short Track: September 2026
- **Duration/Mode:**
 - Regular Track: 18 months, full-time
 - Short Track: 12 months, full-time
- **Credits:**
 - Credits for the Regular Track: 120 ECTS
 - Credits for the Short Track: 60 ECTS
- **Eligibility for the Regular Track:** An international bachelor's degree or 180 ECTS validated in any discipline
- **Eligibility for the Short Track:** An international 4-year bachelor's degree or a French Master 1 (240 ECTS) in business or a related discipline
- **Language requirements:** IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- **2026 Fees:**
 - 27,600€ for the Regular Track
 - 16,500€ for the Short Track
- **Campus:** Dijon

DISTINCTIVE FEATURES



- One field trip to PWC Luxembourg.
- Strong Partnership with Pwc Luxembourg: the programme was specifically designed to blend theoretical and practical knowledge based on their expertise and analysis of market patterns.
- The programme is based on one of Europe's largest experimental economics platforms, and a leading player in the field of research, created in 2008.
- Students participate in scientific seminars and experimental economics conferences (ESA 2019, ASFE 2021 and RSMS 2025 for instance).
- 25% of courses are taught by experts throughout the year.
- This programme combines IT tools and behavioural strategy, enabling you to work in many areas of a business organisation, such as marketing, finance, human resources or management.

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Stimulating environments
to study with top-notch
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**AT BSB,
YOU ARE NOT A NUMBER**
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small classes of 40 students
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coaching sessions

**Source: CGE professional integration study 2024

CONTACT US

In need of advice for
your career path?
Book a free call with our team and
discuss your needs and plans.

