

MSc INTERNATIONAL BUSINESS DEVELOPMENT

The MSc International Business Development is designed for all students wishing to develop their ability to evolve and do business internationally. It enables them to evolve in a predominantly international class, rubbing shoulders with a diversity of profiles and cultures.

The aim of this programme is to train future international managers and provide them with the high-level skills they need to face the challenges and risks of succeeding in the dynamic and complex world of international business.

They will be able to measure international stakes and implement high-impact strategies.

- ▮ **Regular Track:** 18-month programme (3 semesters)
- ▮ **Short Track:** 12-month programme (2 semesters)

WHAT YOU WILL LEARN

BUSINESS FOUNDATIONS (March- June 2026)

For Regular Track

Economics, Management, Strategy, Marketing, Accounting and Finance, Statistics, French as a Foreign Language

SEMESTER 1 (September 2026 - June 2027)

For Regular Track and Short track

Business Game, Strategy, Law, Supply Chain and Risk Management, Project Management, Marketing and Sales

SEMESTER 2 (January - June 2027)

For Regular Track and Short track

Business Game, Sustainability, Leadership, Country Studies, Consulting Project



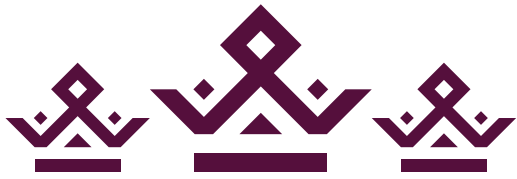
AT A GLANCE

- ▮ **Start Date:**
 - Regular Track: March 2026
 - Short Track: September 2026
- ▮ **Duration/Mode:**
 - Regular Track: 18 months, full-time
 - Short Track: 12 months, full-time
- ▮ **Credits:**
 - Credits for the Regular Track: 120 ECTS
 - Credits for the Short Track: 60 ECTS
- ▮ **Eligibility for the Regular Track:**
An international bachelor's degree or 180 ECTS validated in any discipline
- ▮ **Eligibility for the Short Track:**
An international 4-year bachelor's degree or a French Master 1 (240 ECTS) in business or a related discipline
- ▮ **Language requirements:**
IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- ▮ **2026 Fees:**
 - 27,600€ for the Regular Track
 - 16,500€ for the Short Track
- ▮ **Campus:**
Dijon

DISTINCTIVE FEATURES

- ▮ Broad programme content, facilitating access to several professions in an international context.
- ▮ International classes with students from diverse backgrounds, promoting intercultural communication.
- ▮ Teaching provided by a panel of academics and professionals who are up to date with recent developments in international business.
- ▮ Professional introductory seminars (International Business Seminar Series).
- ▮ International Consulting Project based on real-life cases, working in teams.

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THE GLOBAL TOP

50

**BUSINESS
SCHOOL IN
THE WORLD***



* FT 2025 Master in Management ranking



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Speak & Act 2025



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based on a
3-dimensional
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BOOSTER**
85% of our students
find their first job in
less than 4 months after
their graduation**



**INTERNATIONAL
FACULTY**
11 programmes fully
taught in English
80+ nationalities
on campus



**2 CAMPUSES
IN DIJON & LYON**
Stimulating environments
to study with top-notch
facilities



**AT BSB,
YOU ARE NOT A NUMBER**
Face-to-face teaching,
small classes of 40 students
maximum, unlimited
coaching sessions

**Source: CGE professional integration study 2024

CONTACT US

In need of advice for
your career path?
Book a free call with our team and
discuss your needs and plans.

