



# MSc SUSTAINABLE STRATEGIC MANAGEMENT AND ENVIRONMENTAL CHANGE

The program prepares for responsible jobs and strategy-oriented careers in tomorrow's world. The curriculum covers three main areas: sustainability & strategic analysis; business skills; change & transition management, giving students a comprehensive understanding of environmental, social, and economic forces that constrain organizations, but also training them to think out of the box, invent innovative business models, and bring sustainable solutions to markets and communities.

The program is open to diverse profiles, from business students willing to specialize in CSR or strategy to engineers and other professionals willing to acquire a better understanding of business and management. Cutting-edge teaching methods of our best faculty equip students with the operational skills needed by organizations today, but also with the breadth and depth of knowledge necessary to innovate, plan for the long term, and lead for change.

- **Regular Track:** 18-month programme (3 semesters)
- **Short Track:** 12-month programme (2 semesters)

## WHAT YOU WILL LEARN

### **BUSINESS FOUNDATIONS (March- June 2026) For Regular Track**

Economics, Management, Strategy, Marketing, Accounting and Finance, Statistics, French as a Foreign Language

### **Core and Specialisation courses (September 2026 - June 2027)**

#### **For Regular Track and Short track**

- Environmental Science
- Sustainable Strategies and Performance Measures
- Creativity and Innovation Management
- New Technologies & Future of Energy
- Corporate Social & Environmental Sustainability Management
- Responsible Leadership & Organizational Change
- Sustainable Business Models
- Regenerative
- Entrepreneurship
- Sustainable Project
- Experience
- Etc.

## AT A GLANCE

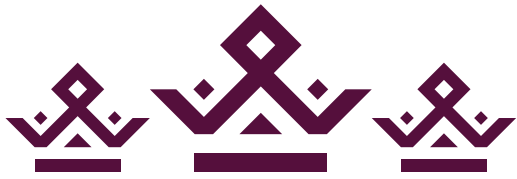
- **Start Date:**
  - Regular Track: March 2026
  - Short Track: September 2026
- **Duration/Mode:**
  - Regular Track: 18 months, full-time
  - Short Track: 12 months, full-time
- **Credits:**
  - Credits for the Regular Track: 120 ECTS
  - Credits for the Short Track: 60 ECTS
- **Eligibility for the Regular Track:**  
An international bachelor's degree or 180 ECTS validated in any discipline
- **Eligibility for the Short Track:**  
An international 4-year bachelor's degree or a French Master 1 (240 ECTS) in business or a related discipline
- **Language requirements:**  
IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- **2026 Fees:**
  - 27,600€ for the Regular Track
  - 16,500€ for the Short Track
- **Campus:**  
Lyon

## DISTINCTIVE FEATURES

- Learn to critically assess projects, products, technologies, or organizations, considering economic, environmental, political issues.
- Work through a project-based curriculum designed around a learning-by-doing approach, mixing deep theory and hands-on practice.
- Study at a school that meets the highest standards in sustainability and social responsibility (French DD&RS-label).
- Join a field trip to discover sustainable initiatives in various lines of business across the dynamic Rhône-Alpes-Auvergne region.
- Study at a DD&RS-labeled school that meets high standards in sustainability and social responsibility. You'll be part of a community that prioritizes environmental ethics and social responsibility, fostering a more impactful and purpose-driven educational experience.

\* Global Destination Sustainability index 2024

# STUDY IN ENGLISH AT A TOP BUSINESS SCHOOL IN FRANCE



Less than 1% of business schools in the world are triple accredited

BSB RANKED IN  
THE GLOBAL TOP

# 50

**BUSINESS  
SCHOOL IN  
THE WORLD\***



\* FT 2025 Master in Management ranking



**N°1  
IN STUDENT  
SATISFACTION**  
HappyIndex@AtSchool  
2022 & 2023  
Speak & Act 2025



**PATHFINDER™**  
A unique  
support system  
based on a  
3-dimensional  
coaching plan



**EMPLOYABILITY  
BOOSTER**  
85% of our students  
find their first job in less  
than 4 months after  
their graduation\*\*



**INTERNATIONAL  
FACULTY**  
11 programmes fully  
taught in English  
80+ nationalities  
on campus



**2 CAMPUSES  
IN DIJON & LYON**  
Stimulating environments  
to study with top-notch  
facilities



**AT BSB,  
YOU ARE NOT A NUMBER**  
Face-to-face teaching,  
small classes of 40 students  
maximum, unlimited  
coaching sessions

\*\*Source: CGE professional integration study 2024

## CONTACT US

In need of advice for  
your career path?  
Book a free call with our team and  
discuss your needs and plans.

