



GLOBAL DOCTORATE OF BUSINESS ADMINISTRATION (G-DBA)





A WORD FROM THE DEANS

“

Our Global DBA provides you with a unique learning experience across three continents and opportunities to interact with faculty from multiple world class institutions for management research, in France, Japan, the UK and the USA.

BSB's research environment will nurture your personal development and enable you to pursue your DBA project within a vibrant interdisciplinary research community.

With BSB's Global DBA you are going to learn how to carry out scientific research with rigour, while staying relevant for dealing with some of the great challenges that our societies and economies face worldwide. ”

Dr Niki Papadopoulou

Associate Dean, Academic Programmes

“

BSB's Doctor of Business Administration (DBA) is the ideal programme for challenging and inspiring executives and managers who want to understand the complexity of the world. Faced with an increasingly complex economic and geopolitical environment, leaders must be able to develop a critical analysis and propose effective solutions with creativity and rigour.

Thanks to BSB's high level of academic excellence attested by the Triple Crown of international accreditations (AACSB, EQUIS, AMBA) combined with a unique experience in advancing doctoral education in France and beyond, the Global DBA now offered by BSB will give you a unique opportunity to become a thought leader in relation to your strategic interests and managerial challenges.

With the outstanding experience of our founding G-DBA Programme Director, Prof. Dimitris Assimakopoulos, EDAMBA President, and the scientific rigour and supervisory expertise of our growing faculty, you will be able to conduct your research project in the best conditions for a timely successful completion. As a result, you will better understand the complexity of the world and contribute to its positive transformation! ”

Dr Stephan Bourcieu

Dean and Director General

EXPAND YOUR HORIZONS THROUGH THE G-DBA AT BSB

INTRODUCTION TO THE G-DBA FROM ITS FOUNDING DIRECTOR & EDAMBA PRESIDENT



The purpose of BSB's Global DBA (G-DBA) is to foster a community of thought leaders to produce new knowledge and address the grand societal challenges that our economies and societies face in these challenging times.

Executives and senior managers of private, public, and community-led organisations will develop a rich intellectual identity through this unique G-DBA degree by research at the highest level of business studies. Each, doctoral candidate will carry out original research to advance their personal career as a recognised thought leader, by designing novel research and delivering impactful scholarship for global progress, innovation and entrepreneurship for a sustainable future.

Our G-DBA takes advantage of BSB's multi-campus architecture in France and global connections with world leading institutions in Japan – Institute of Science Tokyo, School of Environment and Society, the UK – University of Oxford, Wolfson College and the USA – Massachusetts Institute of Technology, Sloan School of Management. The programme therefore provides unparalleled global reach combined with local knowledge and outstanding supervisory capacity in digital leadership and management, green, sustainable, and responsible innovation, and alignment with core research areas, such as advanced agriculture, food for the future, as well as wine and spirits.

You will benefit from individualised learning pathways and team supervision, so that



you pursue your dreams and advance your critical thinking, while making an impact in your organisation and society at large. Our programme aims for rigorous and relevant results that contribute to your personal growth while transcending all kinds of boundaries (geographical, institutional, cultural and disciplinary).

If you want to make an impactful contribution to professional practice in real world organisations, societies and economies, while developing your own career, then you should transform your vision and expand your horizons through our G-DBA. We invite you to become part of our Global DBA family. ”

Professor Dimitris G. Assimakopoulos
G-DBA Founding Director and Professor,
BSB Lyon campus
EDAMBA President (-elect) and Board
member of the EFMD European Quality Link

→ Learn more about [EDAMBA](#) & [EQUAL](#)

THE BSB'S G-DBA: A UNIQUE LEARNING EXPERIENCE SPANNING 3 CONTINENTS

GLOBAL HIGH LEVEL TRAINING AND REACH

The programme will address major societal challenges through dedicated workshops, visits, and collaborative research training with world-leading institutions in Japan – Tokyo Institute of Technology / Institute of Science Tokyo, the UK – University of Oxford / Wolfson College, and the USA – MIT Sloan School of Management (optional).

TRIPLE ACCREDITED DEGREE

Awarded by BSB, which enjoys the triple crown of international accreditations from AACSB, EQUIS and AMBA – only 120 business schools, out of more than 15,000 schools (less than 1%) worldwide are distinguished as "triple accredited".

DISCOVER THE FRENCH CULTURE

The programme will leverage the multi-campus architecture of BSB with its three campuses in Lyon, Dijon (including Beaune) and Paris. In the first year of study, you will have the opportunity to learn from and supervised by faculty on all three campuses.

TRAINING AIMS

PERSONAL BENEFITS

BSB's G-DBA enables candidates to realise their professional aspirations by helping them to bridge the praxis theory gap. We empower your learning ability to think critically, apply scientific rigour, and enhance your career by achieving a terminal degree in Business.

Scientific rigour

Acquire advanced research skills and techniques.
Design a rigorous research project.

Multiple career path

With a Global DBA you can access multiple career paths by facilitating a change in your career direction with a terminal degree.

Terminal degree

The highest Doctoral degree programme in Business Administration and management, accredited by all the world's leading accreditation organisations.

ORGANISATIONAL BENEFITS

Critical success factors are the alignment of organisational objectives with innovative research projects of executives and high potential managers in private, community-led, and public organisations. Together with their supervisory teams they will develop an ecosystem of learners at the highest level and propose solutions to grand societal challenges in core areas of BSB's strengths in digital management, sustainability, technology, innovation and entrepreneurship in advanced agriculture, wine and spirits, among other areas of research excellence.

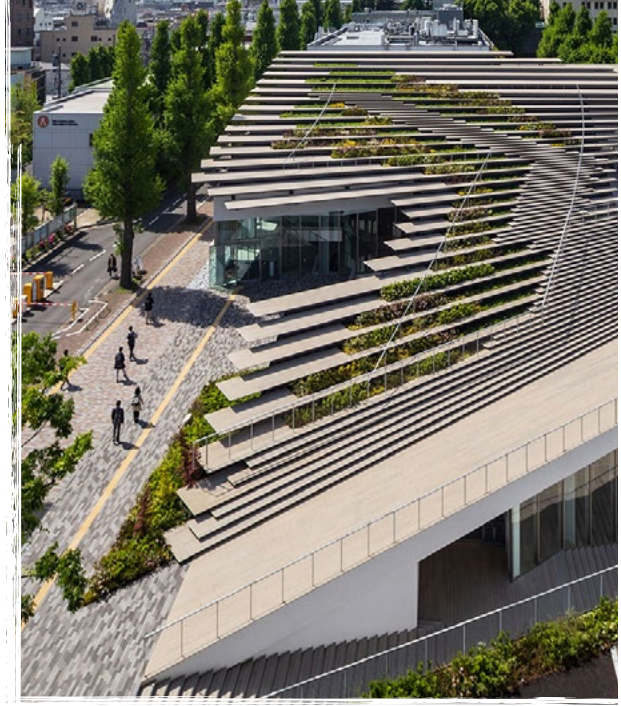


4 WORLD LEADING RESEARCH STUDY VISITS

↓ BSB LYON (FRANCE)



↓ INSTITUTE OF SCIENCE TOKYO,
TAMACHI CAMPUS (JAPAN)



↓ UNIVERSITY OF OXFORD (UK)



↓ MASSACHUSETTS INSTITUTE OF TECHNOLOGY (USA)



G-DBA PROGRAM OVERVIEW



The teaching part of the programme includes 20 days of 6 Workshops (WPs) and 6 Modules, in person coursework, over the course of 3 years.

YEAR 1

The 1st year takes place in France. At BSB campuses in Lyon and Dijon, as well as in Paris, you will attend 3 WPs delivered by core and visiting faculty.

MODULE 1 RESPONSIBLE INNOVATION AND TECHNOLOGY MANAGEMENT

Module leader: Dimitris ASSIMAKOPOULOS
BSB

⌚ 4.5 days 📍 Lyon 📅 01/2027

Workshop on BSB's Lyon campus

Aim of the workshop 1 (starts in Workshop 1 and goes up to Workshop 5): Frame your DBA project

- Research Design and Philosophy
- Starting your Literature Review
- Developing appropriate conceptual and methodological frameworks
- Focus on online resources, such as library databases, AI tools, and key thematic areas of interest
- Case studies and pilot projects
- Introduction to Qualitative methods – Content and Discourse analysis

MODULE 2 ECONOMICS OF SUSTAINABLE DEVELOPMENT

Module leader: Nikos GEORGANTZIS
BSB

⌚ 4.5 days 📍 Dijon 📅 06/2027

Workshop on BSB's Dijon campus

Aim of the workshop 2: focus on Quantitative methods:

- Quantitative Analysis and methods
- Statistical analysis
- Testing hypotheses
- Designing experimental studies
- Advanced Statistical methodologies: Structural Equation Modelling

MODULE 3 ENTREPRENEURSHIP THEORY AND PRACTICE

Module leader: Helen Lawton Smith
University of London, Birkbeck College

⌚ 2.5 days 📍 Paris 📅 11/2027

Workshop in Paris

Aim of the workshop 3:

- Presentation of your literature review
- Mixing qualitative and quantitative methods
- Advanced Qualitative methods with Content and Discourse analysis
- Social network analysis

YEAR 2

In 2nd year we start with a WP in Institute of Science Tokyo, Japan and then conclude with the deliverables and written work of the delivered programme with WPS, back in Lyon.

MODULE 4 STUDY VISIT AT INSTITUTE OF SCIENCE TOKYO GOVERNANCE OF SUSTAINABLE ECOSYSTEMS

Designing the Hydrogen Ecosystem for Toyota

Module leader: Masaharu Tsujimoto
Institute of Science Tokyo

⌚ 2.5 days 📍 Tokyo 📅 03/2028

Workshop in Tokyo

Aim of the workshop:

- Visit to the Institute of Science Tokyo
- Learning from Japan
- Learn advanced qualitative methods

MODULE 5 FROM THEORY TO PRACTICE

This module is a rolling module that it starts in module 1 in Lyon and ends in module 5

Module leader: Dimitris ASSIMAKOPOULOS
BSB

⌚ 3.5 days 📍 Lyon 📅 06/2028

Workshop on BSB's Lyon campus

Aim of the workshop 5: report and submit written work and deliverables for DBA Thesis – Stage 1

- Literature Review and conceptual framework
- Pilot Project and methodological framework
- Plan for stage 2 and preliminary findings

ADDITIONAL CORE FACULTY BSB

Alexandre Asselinau, Dimitris Assimakopoulos, Vivien Blanchet, Fortuna Casoria, Nikolaos Georgantzis, Christelle Havard, Roberto Hernan Gonzalez, Clara Letierce, Antoine Malezieux, Bruno Noisette, Marta de Miguel de Blas, Fabio Petani, Sophie Reboud, Karine Revet, Maurizio Rodriguez, Julie Rosaz, Nicolae Stef, Mohsen Tavakoli, Olivier Toutain, Henri Tran, Marilena Vecco

VISITING:

Elias Carayannis, George Washington University (GWU) School of Business; Soong Moon Kang, (UCL, University College London, School of Management)

YEAR 3

In Year 3, we start with the mini-thesis defense (viva voce), and travel for the WP6 at the University of Oxford in the UK, and optionally WP7 at MIT Sloan School of Management in the USA.

MODULE 6 STUDY VISIT AT THE UNIVERSITY OF OXFORD

Module leader: Helen Lawton Smith
& Dimitris Assimakopoulos
University of Oxford

⌚ 2.5 days 📍 University of Oxford 📅 04/2029

Workshop in Oxford

Aim of the workshop:

- Visit to the University of Oxford and Wolfson College including the Bodleian Library - Gala Dinner at the Divinity Room
- Learning from the Harwell campus & clusters

Year 3 Early completion on merit – based on Workshops 5 and 6 presentations and subsequent written progress of the dissertation – deliverables of stage 1 and stage 2

MODULE 7 (OPTIONAL) STUDY VISIT AT MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT) ADVANCED TOPICS ON ANALYSIS OF LONGITUDINAL DATA AND EVENT HISTORY ANALYSIS

Module leader: Emilio Castilla
MIT Sloan School of Management

⌚ 4.5 days 📍 Boston MIT Sloan 📅 06/2029

Workshop in Boston

Aim of the workshop:

- Visit to MIT Sloan School of Management
- Learning from the USA

An optional Module open to all BSB G-DBA candidates (on two conditions, s/he gets a US travel visa to go to Boston, and also pay an additional fee to the MIT Sloan Executive Education of USD 5000 per student for 4,5 days, workshop in person) offered in collaboration with the DBA of Comillas University.

On successful completion of WP7, all G-DBA candidates get a certificate from the MIT Sloan School of Management

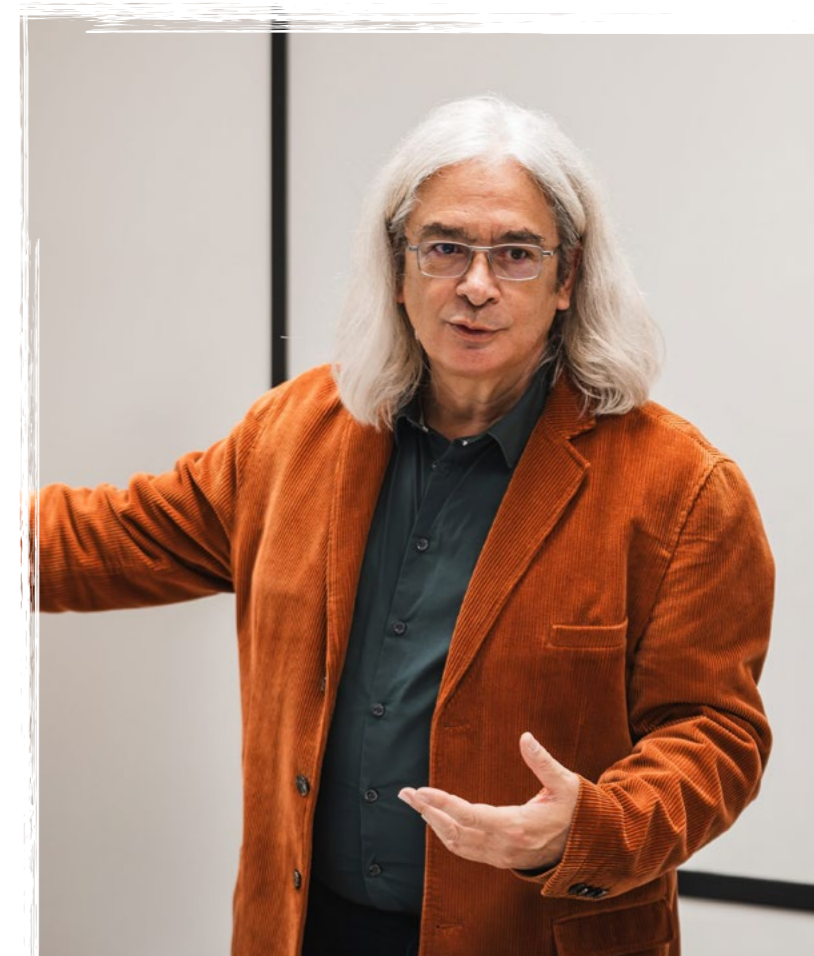
YEAR 4 TO YEAR 7

THESIS COMPLETION

Complete data collection and analysis, writing up of the thesis & taking the subsequent examination of the thesis

Thesis oral defense

Final corrections of the DBA thesis and graduation in Year 4 (or Year 5, depending on individual written progress) - additional study years, maximum 7 years total duration of the programme, are granted based on the annual progress reviews and in consultation with the supervisory teams



THE BEST OF OUR RESEARCH & FACULTY TO SUPERVISE YOUR G-DBA

CEREN OUR CENTER FOR RESEARCH EXCELLENCE

All of BSB's research activities take place and are nurtured within the Centre de Recherche sur les Entreprises (Center of Research on Enterprises – CEREN) created back in 2003.

CEREN's mission is to produce new knowledge in the disciplinary fields of Management Sciences and

Economics. There are **eight** research axes in CEREN, organized in **two research hubs**:

- **Behavioral, Organizational & Sustainable Business Transitions**
- **Entrepreneurial Innovation, Luxury and Sustainable Industries.**

The Behavioral, Organizational & Sustainable Business Transitions hub is made up of the following 4 research axes:

B2BRAIN: BUSINESS AND BEHAVIORAL RESEARCH IN ARTIFICIAL INTELLIGENCE NETWORK:

This interdisciplinary axis is dedicated to exploring the role, uses, and consequences of Artificial Intelligence in organizations, with a particular focus on managerial decision-making. The axis addressed the following themes: the strategic role of AI to develop innovation and competitiveness, the different uses of AI in the areas of HR, marketing, finance, health, etc., and the analyse of the organizational consequences of AI.

CREATIVITY, CULTURE & HERITAGE:

Around culture, and the notions of creativity, sustainability and ethics, this axis advances a multidisciplinary approach to address research as varied as the entrepreneurial process in the creative and cultural industries, the status of the artist-entrepreneur, the environmental responsibility and experiences of consumers in the cultural and creative sectors.

BANKS, BUSINESS AND SUSTAINABILITY:

This axis addresses cross-cutting issues around corporate finance, governance, and CSR. What is the impact of diversity on boards of directors on the ESG performance criteria of an organization? Governance and finance are questioned in a transversal way, as they are closely linked through research on crowdfunding, microfinance, and green finance.

ORGANIZATIONAL TRANSFORMATION, BEHAVIORS AND DECISIONS:

This axis focuses on organizational transformation, decision-making, and organizational behaviour at the level of individuals, teams, and organizations operating within constantly evolving in professional ecosystems.



The Entrepreneurial Innovation, Luxury and Sustainable Industries hub is made up of the following 4 research axes:

ETHICAL CONSUMPTION AND SUSTAINABLE LUXURY:

It aims to explore how marketing can be a powerful tool to address social, environmental, and cultural challenges. It offers to understand how organizations can sell by creating value for all stakeholders while respecting ethical and social responsibility principles, the relationship between consumption and well-being, and to focus on the luxury brand management and customer experience in the luxury sector.

RIIMES: RESEARCH FOR IMPACT IN INNOVATION, MANAGEMENT, ENTREPRENEURSHIP AND STRATEGY

This axis investigates the changes brought about by the notions of responsibility and sustainability to entrepreneurship, as well as the impact of these changes on the sharing and transmission of knowledge to different stakeholders – entrepreneurs, students, and support and development services.

MAPS (MOBILIZE, ADAPT, PRACTICE, SHIFT) FOR CHANGE:

The research carried out in this axis aims at an interdisciplinary approach to explore, explain, and predict the emergence of trends leading to sustainable societies and community development. The research also looks to better understand the constantly evolving technological and organizational environments.

WINE & SPIRITS

The research of this axis is built around the analysis of sustainable and resilient dynamics in the field of wine and spirits, both locally and internationally. The objective of this research is to analyse two aspects of wine and spirits production and consumption: from the vine to the bottle, and from the bottle to the consumer's table.

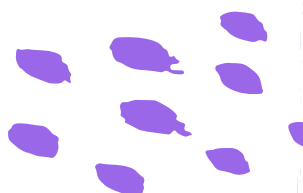
CEREN also hosts two experimental platforms developed to operate across all research hubs and axes:

- ▀ LESSAC (Laboratory for Experimentation in Social Sciences and Behavioural Analysis) dedicated to the study of decision-making through controlled laboratory and field experiments in management, finance, marketing, economics and psychology.
- ▀ Wine & Spirits Business Lab which allows experiments to be conducted to better understand consumer behaviour in purchasing decisions or refine marketing strategies of wine producers.

THEMATIC PROGRAM FOCUS

4 core research areas:

- ▀ DIGITAL LEADERSHIP AND RESPONSIBLE INNOVATION
- ▀ GREEN AND SUSTAINABLE DEVELOPMENT - FOCUS ON THE UN'S SDGS
- ▀ ADVANCED AGRICULTURE AND FOOD FOR THE FUTURE
- ▀ WINE AND SPIRITS INCL. EXPERIMENTAL ECONOMICS



A STRONG EXPERTISE BASED ON THE BSB'S FACULTY

BSB's permanent faculty counts more than 80 full time professor across the Departments of Digital Management, Marketing, Finance, Innovation & Entrepreneurship, Humanities & Arts, Economics and the School of Wine & Spirits Business. Our faculty include a significant body of highly qualified professors and researchers in all disciplines of management and business studies. They hold diverse perspectives and approaches to research and pedagogy. They each bring their expertise, experience, and know-how to our G-DBA Candidates, the academic community, and to society at large.

A SELECTION OF YOUR G-DBA SUPERVISORS AND TEACHING FACULTY

We have three criteria for selecting the core faculty to supervise DBA candidates and contributing to the coursework and modules of stage 1 and up to successful completion of the DBA thesis:

- HDR - higher doctorate with formal qualification to supervise research projects and doctoral students
- Confirmed researchers
- Significant academic experience including doctoral level education



Lara Agnoli
Department: Wine & Spirits
Disciplinary Team: Wine & Spirit Business
Research Axis: Wine & Spirits
→ [More info](#)



Dimitris Assimakopoulos
Department: Digital Management
Disciplinary Team: Digital Management
Research Axis: Digital Leadership
→ [More info](#)



Aurore Bardey
Department: Marketing
Research Axis: Ethical Consumption and Sustainable Luxury
→ [More info](#)



Guillaume Biot-Paquerot
Department: Economics and Social Sciences
Disciplinary Team: Decisions and Behavior
Research Axis: Decisions and Behavior
→ [More info](#)



Elias Carayannis
(external)
George Washington University, School of Business, United States
→ [More info](#)



Fortuna Casoria
Department: Digital Management
Disciplinary Team: Digital Management
Research Axis: MAPS (Mobilize, Adapt, Practice, Shift) for Change
→ [More info](#)



Emilio Castilla
(external)
MIT Sloan School of Management, United States
→ [More info](#)



Nikos Georgantzis
Department: Wine & Spirits
Disciplinary Team: Wine & Spirits Business
Research Axis: Wine & Spirits
→ [More info](#)



Soong Moon Kang
(external)
University College London, School of Management, United Kingdom
→ [More info](#)



Helen Lawton Smith
(external)
University of London, Birkbeck College, United Kingdom
→ [More info](#)



Marta De Miguel De Blas
Department: Digital Management
Disciplinary Team: Digital Management
Research Axis: MAPS (Mobilize, Adapt, Practice, Shift) for Change
→ [More info](#)



Julie Rosaz
Department: Digital Management
Disciplinary Team: Digital Management
Research Axis: MAPS (Mobilize, Adapt, Practice, Shift) for Change
→ [More info](#)



Nicolae Stef
Department: Finance, Accounting, Law
Disciplinary Team: Finance Governance
Research Axis: Finance – Governance – CSR
→ [More info](#)



Masaharu Tsujimoto
(external)
Institute of Science Tokyo, Japan
→ [More info](#)



Marilena Vecco
Department: Humanities and Arts Management
Disciplinary Team: Humanities and Arts Management
Research Axis: Arts and Cultural Management
→ [More info](#)

STUDENT STORIES: HEAR FROM OUR BSB COMMUNITY



Neslihan Sezer
G-DBA 2024 intake
Head of Talent Management
The Global Fund



Pursuing a DBA at BSB has been an incredible journey of intellectual growth and professional development. What makes the BSB DBA program truly stand out is its flexibility and modular structure, which allows you to balance rigorous academic work with a full-time job and personal commitments. The program provides the perfect blend of research depth and real-world application, making it incredibly valuable for professionals who want to drive meaningful change in their industries while advancing their academic journey.

BSB's supportive and dynamic research environment has been invaluable in shaping my work. The faculty and peer community foster insightful discussions, making the experience both enriching and collaborative.

For anyone looking to combine research with impactful business insights, I highly recommend the BSB DBA. It's been a transformative experience! ”



Hisham Ghostine
G-DBA 2024 intake
Chief Revenue Officer
CBC-Radio Canada



I chose the DBA program at BSB because it offered an exceptional balance between academic rigor and practical applicability, ideally suited for professionals aiming to deepen their expertise while making meaningful contributions to industry. The program's flexibility allowed me to explore research deeply connected to my professional experience, supported by an outstanding faculty known for their global perspective and willingness to engage deeply with complex, real-world issues. My research interests center around digital governance, specifically focusing on Canada's regulatory approaches to Big Tech companies like Meta and Google, and exploring how mid-sized nations can navigate power asymmetries within digital ecosystems. At BSB, I found a vibrant intellectual community and the methodological guidance necessary to critically examine these pressing global challenges. The DBA has profoundly shaped my approach to leadership, innovation, and strategy, empowering me to contribute thoughtfully to policy discussions that impact both businesses and societies worldwide. The BSB global DBA is a great program for professionals seeking to drive meaningful change through research that truly matters. ”





Charles Belanger
G-DBA 2024 intake
Financial Inclusion
Consultant / CEO
Microfintech Solutionsns



As a senior consultant and entrepreneur working at the intersection of innovation and financial inclusion, I chose the DBA to deepen my understanding of how real-world experimentation and business model transformation can drive inclusive growth. Burgundy School of Business stood out for its global, engaged, and highly supportive faculty, its flexible and tailored format (almost boutique!), and its strong focus on applied research.

The program equips me with the tools to explore complex questions around sustaining and disruptive innovations, particularly in the context of fintech solutions serving underserved communities. My research focuses on how internal organizational practices within B2B fintechs influence their ability to scale inclusive financial services across Sub-Saharan Africa.

The DBA journey at BSB is intellectually stimulating, practice-oriented, and highly relevant to the challenges I encounter in my consulting work. It has not only enhanced the quality of my insights but also helped me secure better consulting contracts—and, more importantly, enjoy my work much more.. ”



JOIN OUR G-DBA PROGRAMME

TUITION FEES

The tuition fees for our G-DBA are €45,000, plus €5,000 writing up fees for subsequent years (Years 4 to 7).

Minimum registration period is 3 years and maximum is up to 7 years.

YEAR	AMOUNT
1	€15,000
2	€15,000
3	€15,000
4 TO 7	WRITING UP FEE OF €5,000 PER YEAR

CRITERIA FOR SELECTING GLOBAL DBA CANDIDATES

Criteria for selection:

- MBA or Masters degree in the areas of interest
- Minimum 5 years of management experience
- Average IELTS 6.5 and above (no subscore below 6) or equivalent
- Preliminary research proposal (1,500-2,000 words)

What is your research topic (and questions)? Is there a main discipline or you remain agnostic with respect to its disciplinary focus? How does your research fit within bodies of management literature and in BSB's research centre? Do you have a hunch? Why is this important to contribute to management practice(s)?

What kind of research methods do you think you are going to use to collect and analyse data? Do you have access to the right people and organisations? Are you aware of the timelines for completing your DBA thesis?

INTERESTED IN APPLYING?



BOOK A CALL
TO LEARN MORE
ABOUT THE
APPLICATION
PROCESS.

TIMETABLE

APPLICATION PROCESS STARTS:
FEBRUARY 2026

FINALISATION OF APPLICATION
PROCESS: 30 NOVEMBER 2026

WORKSHOP 1 IN LYON:
25-29 JANUARY 2027

FIRST COME FIRST SERVED
OFFER BASIS





ABOUT BSB

Founded in 1899, BSB is one of the oldest business schools in Europe.

It is one of the select few (less than 1% worldwide) Business Schools accredited by the three major international accreditations, in addition to that of the French 'Grande Ecole':

- AACSB (USA and worldwide)
- EQUIS (EU and worldwide) and
- AMBA (UK and worldwide).

With its triple accreditation and 3 main campuses in Lyon, Dijon, and Paris, BSB is indeed a world-class business school.

Every year, we welcome over 4,000 students and more than 2,000 managers in Executive Education representing nearly 70 nationalities. On a global scale, the school also relies on a network of more than 200+ international academic partners and leads a community of 20,000 graduates in 120 countries around the world.

BSB's mission is to put all learners at the heart of its learning model and serve the whole of its stakeholders, companies (private, public, community-led and non-profit), students, accreditation agencies, and to make a real impact on societies and economies locally, nationally, and worldwide.

ACCREDITATIONS



RANKINGS

BSB is ranked in
the global top 50



MORE INFO

Discover what our student ambassadors say about their experience at BSB

CONTACT PROGRAMME



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BOOK A CALL
You want to know
more about our
G-DBA ?



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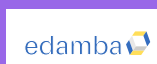
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