

MSc IN INTERNATIONAL BUSINESS MANAGEMENT

The MSc in International Business Management is designed for all students wishing to develop their ability to evolve and do business internationally. It enables them to evolve in a predominantly international class, rubbing shoulders with a diversity of profiles and cultures.

The aim of this programme is to train future international managers and provide them with the high-level skills they need to face the challenges and risks of succeeding in the dynamic and complex world of international business. They will be able to measure international stakes and implement high-impact strategies.

WHAT YOU WILL LEARN

BUSINESS FOUNDATIONS (March- June 2027)

For 18-month programme

Economics, Management, Strategy, Marketing, Accounting and Finance, Statistics, French as a Foreign Language

SEMESTER 1 (September 2027 - June 2028)

For 18-month programme and 12-month programme

Business Game, Strategy, Law, Supply Chain and Risk Management, Project Management, Marketing and Sales

SEMESTER 2 (January - June 2028)

For 18-month programme and 12-month programme

Business Game, Sustainability, Leadership, Country Studies, Consulting Project



CHOOSE YOUR PATHWAY

18-month programme or 12-month programme, full-time

▮ **Start Date:**

- 18-month programme: March 2027
- 12-month programme: September 2027

▮ **Credits:**

- Credits for the 18-month programme: 120 ECTS
- Credits for the 12-month programme: 60 ECTS

▮ **Eligibility for the 18-month programme:**

An international bachelor's degree or 180 ECTS validated in any discipline

▮ **Eligibility for the 12-month programme:**

An international 4-year bachelor's degree or a French Master 1 (240 ECTS) in business or a related discipline

▮ **Language requirements:**

IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80

▮ **2027 Fees:**

- 28,100€ for the 18-month programme
- 17,000€ for the 12-month programme

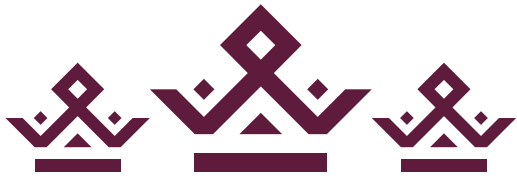
▮ **Campus:**

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DISTINCTIVE FEATURES

- ▮ Broad programme content, facilitating access to several professions in an international context.
- ▮ International classes with students from diverse backgrounds, promoting intercultural communication.
- ▮ Teaching provided by a panel of academics and professionals who are up to date with recent developments in international business.
- ▮ Professional introductory seminars (International Business Seminar Series).
- ▮ International Consulting Project based on real-life cases, working in teams.

STUDY IN ENGLISH AT A TOP BUSINESS SCHOOL IN FRANCE



Less than 1% of business schools in the world are triple accredited

BSB RANKED IN THE GLOBAL

TOP 50

**BUSINESS SCHOOL
IN THE WORLD***



* FT 2025 Master in Management ranking



**N°1
IN STUDENT
SATISFACTION**
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2022 & 2023
Speak & Act 2025



PATHFINDER™
A unique
support system
based on a
3-dimensional
coaching plan



**EMPLOYABILITY
BOOSTER**
85% of our students
find their first job in
less than 4 months after
their graduation**



**INTERNATIONAL
FACULTY**
11 programmes fully
taught in English
80+ nationalities
on campus



**2 CAMPUSES
IN DIJON & LYON**
Stimulating environments
to study with top-notch
facilities



**AT BSB,
YOU ARE NOT A NUMBER**
Face-to-face teaching,
small classes of 40 students
maximum, unlimited
coaching sessions

**Source: CGE professional integration study 2024

CONTACT US

In need of advice for
your career path?
Book a free call with our team and
discuss your needs and plans.

