

PROGRAMMES OPEN TO EXCHANGE STUDENTS 2026-2027

PROGRAMMES	STUDENT ACADEMIC BACKGROUND	STUDENT LEVEL	COURSES OFFER	LANGUAGE (English/ French)	CAMPUS	DURATION (According to Agreement)			
						FALL SEMESTER	SPRING SEMESTER	FULL YEAR EXCHANGE	DOUBLE DEGREE
BACHELOR IN MANAGEMENT YEAR 2	Students without any knowledge in business OR Students with 2 semesters of studies in business	UG	Core Courses	EN or FR	Dijon or Lyon	X	X	X	<i>Please refer to our agreement</i>
BACHELOR IN MANAGEMENT YEAR 3	Student with 2 years of studies in Business <i>*Subject to minimum enrollment</i>	UG	Core Courses	EN and FR	Dijon	X		X	
			*Customer Strategy & Business Development					X	
			*Luxury Marketing and Premiumisation	FR		X	X		
			*International Business Management	EN	Dijon	X	X		
			*Wine Tourism			X	X		
			*Data and Web			X	X		
			*Global Business and Transformation	EN and FR	Lyon	X	X		
*AI Strategy for Business	X	X							
MASTER IN MANAGEMENT YEAR 1	Student with 2 or 3 years of studies in Business	UG	Core Courses / Electives	EN or FR	Dijon or Lyon	X (Limited number of ECTS)	X	X	
INTRODUCTION TO BUSINESS YEAR (FUNDAMENTALS - MASTER LEVEL)	Student holding a Bachelor's degree without any knowledge in Business	PG	Core Courses	EN	Dijon		March to July		
MASTER OF SCIENCE (MSc)	Students holding an Undergraduate Degree in Business <i>Subject to approval: Application including cover letter & CV + interview</i> <i>Students must follow all courses of the MSc programme chosen</i> <i>*Subject to minimum enrollment</i>	UG	*Luxury Management & Innovation	EN	Dijon	X	X	X	
			*Wine Management			X		X	
			*Art & Cultural Management			X		X	
			*Corporate Finance & Investment Banking			X	X	X	
			*Data Science & Organisational Behaviour			X		X	
			*International Business Development			X	X	X	
			*Artificial Intelligence and Digital Strategy Management			Lyon	X	X	X
			*Sustainable Strategic Management and Environmental Change				X	X	X