

ACADEMIC BACKGROUND	PROGRAMMES AT BSB		LANGUAGE (English/French)	CAMPUS	DURATION (ACCORDING TO AGREEMENT)			
					FALL	SPRING	FULL YEAR EXCHANGE	FULL YEAR DUAL DEGREES
Students with 2 years of studies and without any knowledge in Business	Pre Master (Introduction to Business)	Core courses <i>(Limited number of ECTS credits)</i>	FR	Dijon or Lyon	X	X	X	
Students with 2 semesters of studies in Business	Bachelor in Management Year 2	Core Courses**	EN or FR	Dijon or Lyon	X	X	X	
Students with 2 years of studies in Business	Bachelor in Management Year 3	Core Courses	EN or FR	Dijon or Lyon	X		X	Please refer to Agreement
		Business Développement	FR	Dijon		X	X	
		Marketing du Luxe et Premiumisation				X	X	
		International Business Management	EN			X	X	
		Wine Tourism				X	X	
		Data and Web				X	X	
		Digital Management <i>(Limited number of slots allocated)</i>	EN or FR	Lyon		X	X	
		International Sustainable Management <i>(Limited number of slots allocated)</i>	EN			X	X	
Students with 2 years of studies in Business <i>(Bachelor in business related studies students with in their 3rd year of study are also eligible)</i>	Master in Management Year 1	Core courses / Electives / Specialised tracks	EN or FR (mainly taught in English in the Spring)	Dijon	X	X	X	
				Lyon	X	X	X	
Students with an Undergraduate Degree in Business <i>Subject to approval: Application including cover letter & CV + interview</i> <i>Students must follow all courses of the MSc programme chosen</i>	Master of Science (MSc)	Luxury Management and Innovation	EN	Dijon	X	X	X	Please refer to Agreement
		Wine Management			X			
		Arts and Cultural Management			X		X	
		Corporate Finance & Investment Banking <i>(Bachelor or Specialisation in Finance)</i>			X	X	X	
		Data Science and Organisational Behaviour			X		X	
		International Business Development <i>(New programme)</i>			X	X	X	
		Artificial Intelligence and Digital Strategy Management						
				Lyon	X	X	X	