

TIPS FOR A **SUCCESSFUL APPLICATION**





At Burgundy School of Business, we believe that every candidate has a unique story to tell. **Our application process consists of completing an application form and recording a video interview**, where you'll share your journey and future aspirations with us. We're not just looking for qualifications; we seek candidates who can thrive in our dynamic international environment, where student support is a priority. The most important aspect of your application is to be yourself. We can't wait to learn more about you!

So to help you succeed, we've compiled our best tips in this document.

CHECK YOU MEET BSB'S REQUIREMENTS

Before applying, it's essential to ensure that you meet **BSB's academic and language requirements** for your chosen programme. Take the time to review the specific criteria to confirm that your qualifications align with our expectations. This step will help you present a strong application and set you on the path to success.

ACADEMIC REQUIREMENTS

BACHELOR IN MANAGEMENT

- **Year 1 entry:** a non-French high secondary school diploma
- **Year 2 entry:** a non-French high secondary school diploma + 60 ECTS
- **Year 3 entry:** a 2 or 3 year non-French education degree or 120 ECTS in a business and/or management programme in the same university.

MASTER IN MANAGEMENT

- An international Bachelor's degree in any field (3 or 4 years) or 180 ECTS.

MScs

- **Arts & Cultural Management, Artificial Intelligence & Digital Strategy Management, International Business Development, Luxury Management & Innovation, Sustainable Strategic Management & Environmental Change, Wine Management:** A French Master 1 or an international Bachelor's degree or 240 ECTS
- **Data Science & Organisational Behaviour, Corporate Finance & Investment Banking:** An international Bachelor's degree in mathematics, statistics, economics or equivalent subject or a French Master 1 or 240 ECTS
- **International Business Development *Fast-track*:** a 3-year international Bachelor's degree or 180 ECTS

MBA

WINE & SPIRITS BUSINESS

- A Bachelor's degree + at least three years of professional work experience in any fields.

MASTÈRES SPÉCIALISÉS (CIVS OR MECIC-PARIS)

- A Master's degree or 300 ECTS.



ENGLISH LANGUAGE ENTRY REQUIREMENTS

If your first language is not English, then you must demonstrate that you have an appropriate level of English fluency to be eligible to study one of our

undergraduate or postgraduate courses. The level of English required will depend on the programme you are applying for.

PROGRAMME	IELTS	TOEIC	TOEFL IBT	DUOLINGO
BACHELOR IN MANAGEMENT (YEAR 1 OR 2 ENTRY)	5.5	700	65	85
BACHELOR IN MANAGEMENT (YEAR 3 ENTRY)	6.0	785	80	115
MASTER IN MANAGEMENT	6.0	785	80	115
MSc PROGRAMMES	6.0	785	80	115
MBA WINE & SPIRITS BUSINESS	6.5	800	90	125

If you are coming from one of the following countries, you will normally not need to provide further evidence of English language proficiency: Antigua and Barbuda, Australia, The Bahamas, Barbados, Belize, Canada, Dominica, Grenada, Guyana, Ireland, Jamaica, New Zealand, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Trinidad and Tobago, United Kingdom, United States of America.

FRENCH LANGUAGE ENTRY REQUIREMENTS

If **French proficiency is not required to study a 100% English-taught programme** at BSB, you will need to prove your mastering of the French (&

sometimes English) language when choosing a French-taught programme.

PROGRAMME	DELTA / DALF / TCF / TEF	IELTS	TOEIC	TOEFL IBT
BACHELOR IN MANAGEMENT	B2	-	-	-
MASTER IN MANAGEMENT	B2	4.0	550	45
MS CIVS (COMMERCE INTERNATIONAL DES VINS & SPIRITUEUX)	C1	-	-	-
MS MECIC-PARIS (MANAGEMENT DES ENTREPRISES CULTURELLES ET DES INDUSTRIES CRÉATIVES)	C1	-	-	-

PREPARE THE REQUIRED DOCUMENTS TO UPLOAD IN THE FORM

Passport copy or identity card

Resume/CV

Personal statement for your studies at BSB (What are your motivations? What is your career plan?)

Copy of the last degree obtained or current enrolment certificate if still pending

Transcripts of official academic records for the past two years

Language test scores or proof of fluency (if applicable)

Any other diplomas, certificates or documents depending on the programme



PREPARE FOR YOUR VIDEO INTERVIEW

For most of our programmes, you will be asked to record a 30-minute one-way video interview that will take place on a specific platform; your answers will be recorded for our admissions team to view and assess later. Remember that we want to learn more about you, your experiences, your interests in BSB, your expectations, and your academic ambitions.



HERE ARE A FEW IMPORTANT TIPS TO MAKE THE BEST OF YOUR INTERVIEW

- From the day you are sent a link for your video interview, you will only have three days to record your answers. **After three days, the link will expire.**
- Make sure you have a reliable Internet connection and headphones for maximum sound quality.
- We also strongly encourage you **to test the video software** before the interview begins
- You will be given a list of questions and you will record your answers to each question.
- Once you start the recording, you cannot re-record your answers again - you will have **only one attempt.**
- When the interview begins, read the questions carefully. Use the 30 seconds to prepare your answers and 1-2 minutes to record the answer.
- Please also **have your passport or ID card** on hand because you will have to hold it up to the screen for proof of identity.

BSB PROGRAMMES

Degree programmes

- ▮ Bachelor in Management
- ▮ Master in Management / Grande Ecole Programme

School of Wine and Spirits Business

- ▮ MSc Wine Management
- ▮ Mastère spécialisé CIVS (Commerce International des Vins et Spiritueux)
- ▮ MBA Wine & Spirits Business
- ▮ Wine Tourism specialisation (Bachelor in Management)

School of Media, Culture & Communication

- ▮ MSc Arts & Cultural Management
- ▮ Mastère Spécialisé MECIC - Paris (Management des Entreprises Culturelles et Industries Créatives)

Tech & Data

- ▮ MSc Artificial Intelligence & Digital Strategy Management
- ▮ MSc Sustainable Strategic Management & Environmental Change
- ▮ MSc Data Science & Organisational Behaviour

Luxury

- ▮ MSc Luxury Management & Innovation

Finance

- ▮ MSc Corporate Finance & Investment Banking

Business Development & Strategy

- ▮ MSc International Business Development

GETTING IN TOUCH

info-international@bsb-education.com

BOOK A CALL



DIJON CAMPUS



29 rue Sambin
21000 Dijon

LYON CAMPUS



131 rue du Professeur Beauvisage
69008 Lyon

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BSB-EDUCATION.COM

EDITION September 2024

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