



COURSE CATALOGUE

MSc Programs 2025-2026
Dijon Campus
Spring Semester



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in youTH**

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The contents of this document are liable to changes, and adjustments could be made due to academic reasons.

AVAILABLE CHOICES

Next January, you will begin your Spring exchange semester in BSB.

You have to make the choice of **only one MSc** and you can select French Language courses if you want.

Due to timetable, you cannot mix courses of several MScs.

Master of Science (MSc)	
French and Culture Courses (Optional)	Intercultural Management and Communication
	French (Elementary / Intermediate / Advanced)
Specialisation Courses	1 MSc to choose (1)

INFORMATION

- Master of Science (MSc) are taught in English. You must have a 785 TOEIC grade (or 6.5 IELTS).
- You are required to attend all the modules of the MSc programme you have chosen.

PROGRAMS STRUCTURE AND COURSE OVERVIEW

MSc Corporate Finance & Investment Banking (MSc CFIB)		
Specialisation's Manager:	Henri Tran	Email : Henri.tran@bsb-education.com
Department:	Finance, Accounting, Law	
Structure: 1 st term (Spring): Main Courses 2 nd term (Summer): Professional thesis and internship (if applicable)		
Presentation and objectives: The Master of Science in Corporate Finance & Investment Banking is designed to equip students with both advanced financial knowledge and hands-on practical skills essential for success in the finance industry. Built around the Chartered Financial Analyst (CFA) curriculum, the program provides a strong foundation in investment banking, private equity, corporate finance, and financial advisory. What sets this program apart is its practical, industry-driven approach. Many courses are taught by expert lecturers who are seasoned professionals with extensive experience in leading banks, investment firms, Big 4 audit companies, and portfolio management firms. Students gain real-world insights and learn how to apply financial theories to actual business scenarios. If you have strong analytical skills and a passion for global finance, this program will prepare you to master essential techniques such as financial modeling, risk management, valuation, M&A strategy, capital raising, and cash flow management. By combining rigorous academic training with industry expertise, this MSc program ensures that graduates are ready to excel in the fast-paced world of investment banking, private equity, M&A, auditing, and financial consulting.		
Teaching Methods: • The teaching methods are based on a mix of • conceptual and theoretical courses given by academics, professors and researchers • practical applications through applied lectures by practitioners, case studies and projects • students' personal work (including reading textbooks and sector related news). • Professional seminars • Field Trips		
CURRICULUM		
Course module	Contact hours	Learning Goals
<u>Main courses</u>		
ECONOMICS FOR INVESTMENT DECISION MAKERS ECTS: 3	30	In a general sense, economics, is the study of production, distribution, and consumption and can be divided into two broad areas of study: macroeconomics and microeconomics. Macroeconomics deals with aggregate economic quantities, such as national output and national income. Macroeconomics has its roots in microeconomics, which deals with markets and decision making of individual economic units, including consumers and businesses. Microeconomics is a logical starting point for the study of economics.

		This course is full of the application of economics problems, but you cannot understand the application without understanding the economic theory behind the application. Theory and practice are not antithetical to each other in economics. A thorough understanding of practical problems requires an in depth understanding of the underlying theory.
LBO, PRIVATE EQUITY & VALUATION ECTS: 2	21	This course has for objective to give to the students the principles of a financial transaction with leverage (IPO, LBO, MBO). In this course we focus our attention on what is generally referred to as enterprise valuation, which is the valuation of a business of going concern. Students will learn how LBOs and IPOs practically work, through the study of existing LBOs & IPOs. For LBOs, they will learn to prepare their own LBO financing spreadsheet model. For IPOs, they will learn to build capitalization tables, from company's inception to its eventual IPO. This course takes also the perspectives of a private equity investor and applies the hybrid valuation methods, which are particularly well suited to the types of investments made by private equity forms.
TREASURY AND CASH MANAGEMENT ECTS: 2	21	The corporate treasurer plays a crucial role in managing a company's daily liquidity, ensuring that cash flows are optimized, anticipated, and secured to meet financial obligations. Effective treasury management is essential for maintaining financial stability and supporting business growth. This course equips students with the practical skills and strategic knowledge needed to assist treasurers in large corporations or take on treasury responsibilities in small and medium-sized enterprises (SMEs). Through a series of specialized modules, students will gain a comprehensive understanding of corporate treasury operations, including cash flow forecasting, liquidity management, risk mitigation, and financing strategies.
ENTERPRISE RISK MANAGEMENT ECTS: 2	21	The rise in the volume and complexity of risks facing organizations - whether from insider threats, cyber-attacks, shooters, or brand damage - requires more effective risk avoidance, risk mitigation, risk transfer and asset (human and physical) protection. Enterprise Risk Management (ERM) is a structured, proven process for proactively identifying and evaluating how events and forces of change impact an organization and its strategy, and for developing measures for dealing with the risks that constantly threaten the achievement of an organization's objectives. Enterprise risk managers provide the leadership, innovation, and management necessary to identify, evaluate, manage, and monitor an organization's portfolio of risks.
CFA CERTIFICATION TRAINING ECTS: 3	30	Providing exam focus and knowledge application (CFA Level 1) including Ethics, ESG and corporate governance.
TAX ASPECTS OF TRANSACTIONS AND RESTRUCTURATION	21	The objective of the course is to familiarize the students with the major principles that govern the tax system of companies (Merger, splits, asset transfers).

ECTS: 2		
GREEN INVESTMENT STRATEGY & PORTFOLIO MANAGEMENT ECTS: 3	42	Overview of the asset management industry: structure, employment, green investment trends, trading platforms... Diversification for individual investors and firms. Stock selection and creation of portfolio. Calculation of Portfolio performance measurement tools: Sharpe, Treynor and Jensen ratios, using data from Bloomberg. Integrate ESG ratings into portfolio performance metrics.
SOCIALLY RESPONSIBLE INVESTMENT AND FINANCIAL ANALYSIS ECTS: 3	21	The financial analysis of a company is a process of selecting, evaluating, and interpreting financial data, along with other pertinent information, in order to formulate an assessment of the company's present and future financial condition and performance. We can use financial analysis to evaluate the efficiency of a company's operations, its ability to manage expenses, the effectiveness of its credits policies and its creditworthiness, among other things. Introduction to the theory and application of consolidated financial statements taking an IFRS approach; key concepts of financial analysis and management of international groups. We also include: ESG risk mapping, sustainability strategy, SRI involvement and Corporate non-financial reporting.
MSC RESEARCH METHODS S6 ⚠ Only for double degree students (coming for 1 semester) ⚠ ECTS: 6	9	Research methods for business students and preparation for writing a dissertation.

MSc Luxury Management and Innovation (MSc LMI)

Specialisation's Manager:	Patrice PICCARDI	Email : patrice.piccardi@bsb-education.com
Department:	<i>Marketing</i>	

Structure:

1st term (Spring): Main Courses

2nd term (Summer): Professional thesis and internship (if applicable)

Presentation and objectives:

- The global luxury market has a market value of approximately €1.3 trillion.*
- The luxury market encompasses a broad range of categories such as personal luxury goods, luxury cars, luxury hospitality, and fine art.
- The luxury market is truly global. Chinese consumers represent a third of the global luxury market which is set to increase to 40% by 2025.**
- Luxury brands are facing disruptive forces which are set to transform the global luxury industry.
- New generation of luxury consumers, digital disruption, corporate and social commitment, and emerging markets are some of the critical factors which will create new competitive pressures. Will luxury brands be ready to embrace the future?
- Innovation is a key strategic priority for luxury executives.
- MSc in Luxury Management & Innovation sets out to develop skills and competencies with the objective to design and implement effective competitive strategies.
- The course prepares students to apply the principles of innovation in the “new normal” of luxury management.
- A holistic approach is undertaken in order to apply best practices of luxury management and innovation.

**Bain & Company 2019 Luxury Goods Worldwide Market Study*

*** Mckinsey & Co China luxury report 2019*

Teaching methods: Lectures, Case studies, Field trips, Problem based learning, Project Based Learning

CURRICULUM

Course module	Contact hours	Learning Goals
<u>Main courses</u>		
LUXURY IN SWITZERLAND ECTS: 3	21	Discover the dynamics of the Swiss luxury environment and industry with a retail safari.
DETECTING AND IMPLEMENTING BUSINESS OPPORTUNITIES ECTS: 3	30	Outline The primary objective of this course is to uncover salient issues related to international marketing. International business requires employees with valuable international expertise. Theories and frameworks of international marketing coupled with real-life cases will be the basis for team projects and discussion. Students will apply their acquired knowledge to the product and country specific case examples that they will face in their future careers. Provides students the opportunity to work on a marketing plan which can be demonstrated to prospective employers. Learning goals • To gain a pragmatic international business overview. • To design, develop, implement and evaluate international marketing strategies.

		To apply acquired knowledge in order to develop a specific marketing strategy for a designated company.
BUSINESS CASES ECTS: 3	42	A case study is a product success story. It tells how a company solved a problem using a specific product, process, method or idea, as with other marketing techniques.
REINVENTING LUXURY ECTS: 3	21	Description of Content: Block 1: “Disruptions to Luxury Fundamentals” - An evaluation of how different luxury sectors are disrupted in the current climate. - An examination of how consumer shifts have impacted demand for luxury goods. Block 2: “Role of Digitalization” - How social media has shaped the luxury industry. - How e-commerce and omni-channels are evolving to meet demands of new consumers. Block 3: “Social and Political Impacts” - An examination of ethics and value creation in the luxury industry. - Strategies for global political and social turmoil that impact luxury. Block 4: “Relevant Cutting age Technologies to luxury” - Review the roles of social media command centers and big data technologies. - Review the roles of artificial intelligence, biometrics (e.g. eye tracking, brain wave, heart rates) and virtual and augmented realities. Learning objectives: - Re-examine concepts, models and trends that impact luxury in current times of disruption - Re-evaluate strategies to protect luxury brand desirability in current times of disruption - Examine the roles of cutting edge research technologies, digital revolutions and social and political impacts on the luxury landscape
INTERNATIONAL BUSINESS PROJECT ECTS: 4	60	This course aims to coach students to solve real companies' problems and present tangible recommendations to their client. Students organize their work as a business team in order to be as efficient and relevant as possible. Throughout the sessions, students will experience working in project mode, which is key to learning the teamwork codes and leads to a better understanding of their own behavior in such a context.
LUXURY ENTREPRENEURSHIP ECTS: 4	60	The Mark Challenge is an international luxury business plan competition. This presents an opportunity for students to pitch a luxury business idea in front of a professional panel, including potential investors. The Mark Challenge empowers students to foster an entrepreneurial spirit within the domain of luxury products and services.
MSC RESEARCH METHODS S6 ⚠ Only for double degree students (coming for 1 semester) ⚠ ECTS: 6	9	Research methods for business students and preparation for writing a dissertation.

MSc International Business Development (MSc IBD)

Specialisation's Manager:

Jean-Guillaume DITTER

Email : jean-guillaume.ditter@bsb-education.com

Department:

Economies et Sciences Sociales

Structure / Structure:

The MSc International Business Development is made up of 16 classes (incl. a consulting project), to be taught during the Autumn and Spring terms. After the end of the Spring term, students will be able to take a non-credited optional internship.

La spécialisation International Business est composée de 16 modules de cours, dont un projet de conseil, enseignés durant les semestres d'automne et de printemps. Après la fin du semestre de printemps, les étudiants auront la possibilité de réaliser un stage de fin d'études optionnel non-crédité.

Objectifs d'apprentissage / Learning goals:

The International Business specialisation is an English-taught track that aims to train future internationally-oriented operational managers who will support business organisations into global market expansion.

Présentation :

- Enseignement entièrement dispensé en anglais
- Analyse des spécificités du management dans un contexte international

Objectifs :

Former les étudiants aux particularités des affaires internationales, en complément d'une formation généraliste, en vue d'occuper une fonction managériale dans tout type d'entreprise internationalisée.

Compétences Métiers visées / Professional skills:

The specialisation provides students with primary knowledge in international business practices, combined with an understanding of today's global business environment and exposure to key issues in communication across cultures.

La spécialisation vise à développer des compétences transversales plutôt que des compétences métiers spécifiques (cf. ci-dessous). Toutefois, à l'issue de la spécialisation, les étudiants :

- Connaîtront l'environnement (économique, social, juridique, culturel) des affaires dans un contexte international.
- Disposeront de techniques et outils génériques de collecte et traitement d'information, de prise de parole
- Disposeront de techniques et outils spécifiques : travail/communication dans un environnement international
- Pourront analyser une organisation dans un contexte international
- Auront évolué au sein de groupes multiculturels et reçu un enseignement spécialisé en anglais
- Auront été formés selon des pédagogies interactives et autonomisantes
- Auront été sensibilisés aux questions interculturelles dans le cadre du management international
- Auront été exposés à une variété de publics supposant un travail personnel de compréhension et d'empathie

Métiers "cibles" / Career perspectives:

Graduates will be able to hold a large variety of middle management positions within internationalized business organisations: Sales manager, export zone manager, import-export manager, international purchaser, executive manager in International SMEs

La spécialisation ne prépare pas à un métier cible, mais a pour objet de donner aux étudiants une connaissance globale de l'environnement international des affaires, en vue d'occuper une position managériale dans tout type d'entreprise internationalisée.

CURRICULUM		
Course module	Contact hours	Learning Goals
<u>Main courses</u>		
BUSINESS GAME ECTS: 2	15	Enhance strategic thinking and decision-making abilities.
CORPORATE GOVERNANCE ECTS: 2	15	Understand the principles and practices of corporate governance to ensure ethical and effective management of organizations.
ENTREPRENEURSHIP AND VENTURE CREATION ECTS: 4	30	Develop the skills and mindset needed to identify opportunities, create business plans, and launch successful ventures.
SUSTAINABLE BUSINESS DEVELOPMENT ECTS: 4	30	Learn to integrate sustainability into business strategies to promote long-term growth and environmental stewardship.
DOING BUSINESS IN ... (COUNTRY ANALYSIS) ECTS: 4	30	Analyse diverse business environments and develop strategies to be able operate in these environments.
BUSINESS SEMINAR SERIES ECTS: 0	30	Master classes with professional guest speakers will share their experience and knowledge.
MSC RESEARCH METHODS S6 ⚠ Only for double degree students (coming for 1 semester) ⚠ ECTS: 6	9	Research methods for business students and preparation for writing a dissertation.

FRANÇAIS ET CULTURE

Module's Title:	French - Elementary		
Time volume (in hour):	13,5	ECTS credits:	2
Module's Manager:	Iryna TALPAIN		
Pre-requisites:	from A0 to A2		
Language of teaching:	French		
General Description:			
This class focuses primarily on teaching French as a foreign language in a general sense (FLE), while also providing some grounding in Business French (FOS). The aim of the module is to raise the student's language ability to the level where they can speak coherently in simple phrases, formulating responses to topics in their everyday lives and current events, both orally and in writing. Ultimately, they should feel comfortable communicating with native French speakers about their personal lives and to a certain extent their profession. Vocabulary: family – professions – home - daily life - public transport – directions – weather Grammar: tenses (present, present perfect, past continuous, future, near future) – subject pronouns – possessive and demonstrative pronouns – adjectives – questions – (in)definite articles – special prepositions – directional adverbs			
Learning objectives:			
At the end of this module, students should be able to: • Communicate in a simple way about familiar and daily topics such as: nationalities, professions, timetables, meals, purchases, weather, seasons, dates, cities, travels. • Understand the grammar described in the detailed content above • Briefly describe past, present and future activities • Ask personal questions and answer them, and then talk freely about that subject • Recognize modern words and phrases, and understand short informative texts • Orally understand the main subject of an audio extract and be able to discuss the topic			
Assessments:			
• Continuous individual assessment 100%			
Teaching Method:			
The learning of French should be done in an environment where the classroom is considered a French-speaking social space, which places the students in practical situations where they must use their communication skills to carry out both real-life tasks and imagined scenarios. Teaching Methods: Classroom support - Audio-visual learning – E-learning Teaching tools: These tools are tailored to the kind of practical learning that best facilitates the uptake of the French language – Role play – Scenarios – Speaking exercises with particular linguistic constraints			
Bibliography:			
ABRY Dominique (2014), La grammaire des premiers temps A1-A2 avec CD MP3, Grenoble : PUG (Presses Universitaires de Grenoble), 907 ABR BORELLI Nicole (2011), Le FLE au quotidien 100 [cent] dialogues de la vie courante : niveau intermédiaire, Paris : Ellipses, 905 BOR SIREJOLS Evelyne (2007), Vocabulaire en dialogues : niveau débutant, Luçon : CLE International, 907 SIR			

MIQUEL Claire (2003), Vocabulaire progressif du français : tests d'évaluation : niveau débutant, Luçon : CLE International, 907 MIQ

MIQUEL Claire (2003), Vocabulaire progressif du français : tests d'évaluation : niveau intermédiaire, Luçon : CLE International, 907 MIQ

Intitulé du module :	French - Intermediate		
Volume horaire en face à face :	13,5	Crédits ECTS :	2
Responsable du module :	Iryna TALPAIN		
Prérequis :	Se soumettre au Test de français organisé avant le début des enseignements. Le positionnement est obligatoire avant les cours.		
Langue d'enseignement :	Français		
Description Générale du cours :			
Ce module est un enseignement généraliste du français langue étrangère (FLE) avec introduction partielle de l'enseignement du français des affaires (FOS). Le module vise à amener l'étudiant à produire un discours simple et cohérent, agir et interagir sur des sujets du domaine personnel et public dans un contexte français à l'oral et à l'écrit. Lexique : la vie quotidienne, les personnes, les événements, le monde professionnel, les médias. Grammaire : les temps du passé, les temps du futur, le conditionnel présent et passé, le discours rapporté au présent et au passé, la concordance des temps, le subjonctif, le passif, les pronoms relatifs simples et la mise en relief (ce qui / que, c'est...qui / que), les pronoms relatifs composés, ...			
Acquis d'apprentissage visés :			
L'apprenant doit être capable :			
- d'utiliser le vocabulaire thématique étudié concernant des sujets tels que : le portrait moral et physique, les loisirs, le travail, les voyages, l'actualité - de maîtriser les formes grammaticales indiquées dans le contenu détaillé du module - de résumer une source d'informations factuelles : en faire le rapport, justifier des actions et donner son opinion - de commencer, poursuivre et terminer une conversation sur des sujets du domaine personnel et public (portrait moral et physique, loisirs, travail, voyages) - de comprendre les points significatifs d'un article de journal - de comprendre une information factuelle contenue dans un document audiovisuel : travail, école, loisirs, voyages			
Evaluations pédagogiques :			
Contrôle individuel continu 100%			
Méthodes pédagogiques :			
L'apprentissage du français est organisé selon l'approche actionnelle, d'après laquelle la classe de langue est considérée comme un espace social francophone qui place les étudiants dans des situations de communication simulées ou naturelles et les fait agir comme des acteurs sociaux. Outils pédagogiques : CD - Support Audio. E-learning. Support de cours Méthodes pédagogiques : Étant la mieux adaptée à l'approche actionnelle car développant l'autonomie et favorisant l'apprentissage, la méthode applicative est privilégiée : jeux de rôles, simulations, exercices d'expression avec contraintes linguistiques, présentations orales, débats, internet			
Références bibliographiques :			
CAQUINEAU-GÜNDÜZ Marie-Pierre, DELATOUR Yvonne, JENNEPIN Dominique, LESAGE-LANGOT Françoise. Les 500 exercices de grammaire B1 – Avec corrigés, HACHETTE F.L.E., 2005 STEELE Ross (2004), Civilisation progressive du français avec 400 activités : niveau intermédiaire, Luçon : CLE International, 903 STE			

BARFETY Michèle (2005), Compréhension orale / Niveau 2 : manuel + CD audio, Luçon : CLE International, 909 BAR

POISSON-HARDUIN Marie-Hélène (2007), Grammaire expliquée du français : niveau intermédiaire, Luçon : CLE International, 907 POI

THIEVENAZ Odile (2003), Grammaire progressive du français : niveau intermédiaire : corrigés, Luçon : CLE International, 907 THI

THIEVENAZ Odile (2003), Grammaire progressive du français avec 600 [six cents] exercices : niveau intermédiaire, Luçon : CLE International, 907 THI

BORELLI Nicole (2011), Le FLE au quotidien 100 [cent] dialogues de la vie courante : niveau intermédiaire, Paris : Ellipses, 905 BOR

MIQUEL Claire (2003), Vocabulaire progressif du français : tests d'évaluation : niveau intermédiaire, Luçon : CLE International, 907 MIQ

PENFORNIS Jean-Luc (2004), Vocabulaire progressif du français des affaires avec 200 [deux cents] exercices : corrigés, Luçon : CLE International, 908 PEN

PENFORNIS Jean-Luc (2013), Vocabulaire progressif du français des affaires avec 250 [deux cent cinquante] exercices, Luçon : CLE International, 908 PEN

Intitulé du module :	French - Advanced		
Volume horaire en face à face :	13,5	Crédits ECTS :	2
Responsable du module :	Iryna TALPAIN		
Prérequis :	Se soumettre au Test de français organisé avant le début des enseignements. Le positionnement est obligatoire avant les cours.		
Langue d'enseignement :	Français		
Description Générale du cours :			
Il s'agit d'un module d'enseignement du français langue étrangère aux niveaux B2 - C1. Ce module a pour but d'aider les apprenants à améliorer leur pratique de la langue française grâce à l'acquisition d'un lexique précis et la maîtrise de règles structurelles. Il vise aussi à approfondir ses connaissances de la culture et de la langue française à travers des situations quotidiennes, des thèmes d'actualité et des œuvres-phares. Grammaire : • Passé composé / Imparfait / Plus-que-parfait : révision et difficultés particulières • Les conjonctions de temps : exprimer l'antériorité, la simultanéité, la postériorité • Le discours rapporté au passé • La voix passive • Les pronoms compléments : directs, indirects, postposés, "en" et "y" • La comparaison • La concession, l'opposition • L'expression du but • L'expression de la manière • La conséquence et l'intensité • Le conditionnel passé pour exprimer des regrets et des reproches • Le subjonctif : dans l'expression du sentiment et des jugements • Le subjonctif : dans l'expression du doute et de l'incertitude • L'expression de la cause et de la conséquence Lexique : • Caractériser une personne, un groupe • Le langage SMS • L'informatique • Connaissances et savoir • Le travail et l'économie • Les émotions, les sentiments • La santé, les maladies • L'appréciation • L'architecture • Les transformations, les changements • Comptabiliser, quantifier • L'environnement, l'écologie			
Acquis d'apprentissage visés :			
• Améliorer et affiner sa communication en langue française au quotidien dans une grande variété de situations. • Acquérir des savoirs linguistiques, sociolinguistiques, culturels et pragmatiques permettant de perfectionner ses communications quotidiennes et d'approfondir ses connaissances de la culture française. • Favoriser les échanges interculturels et l'intercompréhension entre les étudiants de nationalités différentes. Développer ses capacités communicatives en langue étrangère avec un public varié. Présenter sa culture d'origine, et élargir sa vision et sa compréhension des autres cultures et de l'altérité. • S'impliquer dans des travaux personnels ou collectifs en mettant en pratique des savoirs pragmatiques concernant le discours : réaliser un exposé à l'oral, faire une synthèse de documents oraux, rédiger du courrier professionnel			
Evaluations pédagogiques :			
• Contrôle individuel continu 100%			
Méthodes pédagogiques :			
La démarche souhaitée est communicative et actionnelle, elle a pour but de mettre les apprenants en situation d'interagir avec des locuteurs français et de réaliser des tâches utiles à la vie étudiante et professionnelle en France. • Les activités de compréhension orale ou écrite permettent de développer des stratégies pour améliorer ses compétences dans ces domaines grâce à des documents authentiques de sources et de natures variées.			

- Les fiches de grammaire visent la maîtrise de règles structurales essentielles au langage courant, elles sont suivies d'exercices d'expression écrite qui ont pour but de favoriser la créativité et la pratique de la langue courante.
- Des fiches de vocabulaire récapitulent les mots et expressions utiles par thème, les exercices qui suivent incitent les étudiants à faire preuve de précision pour une communication plus efficace au quotidien.
- Les activités d'expression orale permettent d'interagir en petits groupes puis en groupe classe sur des thèmes d'actualité, culturels ou interculturels.
- Les productions écrites sont des tâches utiles pour la vie étudiante et professionnelles en France.

Outils pédagogiques : CD - Support Audio. E-learning. Support de cours

Méthodes pédagogiques : Exercices d'expression orale et écrite avec contraintes linguistiques, simulations des situations de communication, jeux de rôles, présentations orales, débats, interviews

Références bibliographiques :

Édito, niveau B2, 3e édition. Les éditions Didier, 2015. Élodie Heu, Jean-Jacques Mabilat. Alter Ego 4, niveau B2. Hachette livre 2007. Catherine Dollez, Sylvie Pons. Livre de l'élève, cahier d'activités et documents audio. Alter Ego + 4, niveau B2. Hachette livre 2015. Marine Antier, Joelle Bonenfant, Gabrielle Chort, Catherine Dollez, Michel Guilloux, Sylvie Pons. Livre de l'élève, cahier d'activités et documents audio. ? Alter Ego 5, niveaux C1-C2. Hachette livre 2010. Michel Guilloux, Cécile Herry, Sylvie Pons. Livre de l'élève et documents audio.

Communication progressive du français, niveau avancé. Cle International 2016. Claire Miquel. Grammaire progressive du français, niveau avancé, 2e édition. Cle international 2012. Michèle Boularès, Jean-Louis Frérot. 450 nouveaux exercices, grammaire niveau avancé, nouvelle édition. Cle international 2004. Evelyne Siréjols, Pierre Claude. Grammaire progressive du français, niveau perfectionnement. Cle International 2012. Maïa Grégoire, Alina Kostucki. L'expression française écrite et orale, niveaux B2-C1. Presse universitaires de Grenoble 2003. Christian Abbadie, Bernadette Chovelon, Marie-Hélène Morsel. Vocabulaire progressif du français, niveau perfectionnement. Cle International 2015. Claire Miquel. Littérature progressive du français, 2e édition. Niveau intermédiaire. Cle International 2013. Nicole Blondeau, Ferroudja Allouche, Marie-Françoise Né. ? Expression orale, niveau 3, B2. Cle International 2015. Michèle Barféty

Module's Title:	Intercultural Management and Communication		
Time volume (in hour):	13,5	ECTS credits :	4
Module's Manager:	Iryna TALPAIN		
Pre-requisites:	English proficiency B1		
Language of teaching:	English		
General Description:			
Foreign culture and communication: foreign students will be mixed in the class to share their experiences and are asked to understand other cultures. They will approach intercultural management during the sessions through exercises and scenarios from other cultures.			
Learning objectives:			
At the end of this module, students should be able to communicate in foreign languages, and they should be more communicative with someone from a foreign culture, as well as having improved their team building skills.			
Assessments:			
• Continuous individual assessment 100%			
Teaching Method:			
Lectures, role plays, case studies, oral presentations			
Bibliography:			
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