

ACADEMIC BACKGROUND	PROGRAMMES AT BSB		LANGUAGE (English/French)	CAMPUS	DURATION (ACCORDING TO AGREEMENT)			
					FALL	SPRING	FULL YEAR EXCHANGE	FULL YEAR DUAL DEGREES
Students with 2 years of studies and without any knowledge in Business	Pre Master (Introduction to Business Year)	Core courses***	EN or FR	Dijon	X	X	X	
Students with 2 semesters of studies in Business	Bachelor in Management Year 2	Core Courses**		Dijon or Lyon	X	X		
Students with 2 years of studies in Business	Bachelor in Management Year 3	Core Courses	FR	Dijon			X	X
		Business Développement				X	X	
		Luxe et Premiumisation				X	X	
		International Business Management	EN			X	X	
		Wine Tourism				X	X	
		Data and Web				X	X	
		Digital Management**	EN or FR			Lyon	X	X
International Sustainable Management**	EN	X	X					
Students with 2 years of studies in Business	Master in Management Year 1	Core courses	EN or FR	Dijon	X	X	X	
Students with an Undergraduate Degree in Business	Master in Management Year 2	Core Courses	FR		X			
		Entrepreneuriat et management de PME			X			
		Contrôle Financier			X			
		Finance d'Entreprise			X			
		Communication Evénementielle			X			
		Stratégie Commerciale			X			
		Marketing Produit & Communication			X			
		International Business			X			
Students with an Undergraduate Degree in Business	Master of Science (MSc)	Luxury Management and Innovation	EN		X	X	X	
		Wine Management			X			
		Art and Cultural Management			X		X	
		Corporate Finance & Investment Banking*			X	X	X	
		Data Science and Organizational Behaviour			X		X	
		Artificial Intelligence and Digital Technology Management		X	X	X		
			Lyon	X	X	X		

*Bachelor or Specialisation in Finance required.

** Limited number of slots allocated

*** Limited number of ECTS credits